Win at the Coop Value Game

1. Wonderful Wash N' Wear underwear by B.V.D., makers of the world's most comfortable underwear, is available in the Coop's Men's Shop at regular low prices. Wash N' Wear shorts, breeks, tee shirts and athletic shirts feature B.V.D.'s famous money back guarantee of easy comfort, easy laundering and easy price.

2. Rumpf pleases the particular man by keeping all his personal effects—money, cards, keys—everything he needs—precisely present in this handsome traveler. Available in a variety of rich leathers and colors in the Stationery Department.

3. Each petite evening compact is designed by Van Cleef and Arpeh and is filled with Revlon's "Love-Pat" and a lucious little fluff of a puff. These "precious little" two-inch gold tone compacts come in Florentine, basket-weave or paisley patterns in the Women's Shop. $3.00

4. Since 1846, Cross writing instruments have been famous for balance and precision, and they're leaders in the field of slim line styling. Pen and pencil sets available in lustrous chrome for $9.00, and 24-karat gold filled for $15.00. They're at the pen counter in the Coop's Stationery Department.

5. When you use Eaton's Corrasable Bond typewriter paper, there's not even a trace of errors...they can be flaked away with an ordinary pencil eraser, and no smudges, smears, or soars are left to spoil the appearance of your work. Now, anyone can produce professionally finished typed material with Eaton's cross-without-a-trace Corrasable Bond. Available in the Stationery Department.

6. Discover the great indoors with the new flashcube model KODAK INSTAMATIC camera that lets you shoot as many as four candid sequence flash pictures without having to stop and change flashbulbs. Each time you shoot a picture, the flashcube turns to bring a new flashbulb into position. See the new flashcube model KODAK INSTAMATIC camera at the Coop's Photography Department.