PROVE THAT A TECH MAN CAN BE TENDER

Give her a gift from the Coop

Tender thoughts of M.I.T. men take the form of Valentine’s Day gifts from the Tech Coop. Choose appropriate presents for your women from the Coop’s display of perfume and candy. Or find an unusual silk scarf in the Women’s Shop.

Other ingenious gifts can be found throughout the store. Also, be sure to visit the Book and Record Department if you’re looking for a lasting gift designed to flatter her intellect too.

Tender Valentine’s Day cards, and witty ones, are available in the Stationery Department.

WOMEN’S SHOP

Leather bags
Gloves in wool and kid
Pure silk scarves by Yves
Cream Lattices for hands and body by Revlon, Elizabeth Arden
Blue Grass fragrance in beauty complements by Elizabeth Arden
Golden bracelets and stirring silver pins
Brushed gold compacts by Revlon
Arago, the famous scent by Lanvin
Colognes and perfumes by Guerlain, Chanel
History by Honolulu
Sweaters and sportswear by famous causal makers

GIFT & STATIONERY DEPARTMENT

Balsam filled fragrant stuffed calico kittens
Gaily decorated mugs from Portugal, Italy and Germany
Personal desk thermometers by Honeywell in contemporary, futuristic designs
Valve lined jewelry boxes by Bond
Lady Burch wallets and key cases
Slim golden writing instruments by Cross
Sheer and luxurious boxed writing paper by Eaton
Assorted imported chocolates, petit fours and chocolate turtles

BOOK DEPARTMENT

Barbara Tuchman, The Proud Tower, 7.95
Graham Greene, The Comedians, 5.75
Len Deighton, The Billion Dollar Brain, 4.95
John O’Hara, The Lockheed Concor, 5.95
Darre Leaming, African Stories, 7.75
Joseph Goulden, The Curtis Capers, 5.95
Saldador Dalí, Diary of a Genius, 5.95
Virginia Graham, There Goes What’s Her Name, 4.95
Dag Hammarskjold, Markings, 6.95
Helen Hore, The Gentle Americans, 6.95
Lavish Hal Hup, Mrs. Jack, 6.95
Mike Kasemian, Report To Weiss, 7.50
Viollet Leduc, Le Retour, 6.95
Diana Lang, Mistress of Herself, 5.95
Evelyn Lincoln, My Twelve Years with John F. Kennedy, 5.95
Napaj Marsh, Black Beach and Honeydew, 5.95
Gavin Maxwell, The House of Elfin, 5.95
Han Suin, The Crispleed Tree, 5.95

RECORD DEPARTMENT

BACH—The Violin Concert performed by Yehudi Menuhin—Columbia, M 2.40, S 2.90
SWAN LAKE—Ballet music by Tchaikovsky—Parlament, M 3.30
THIS WAS THE YEAR THAT WAS—Tom Lehrer’s Witt—Reprise, M 2.40, S 2.90
JAZZ BALLADES—Several Artists—Vanguard, M 2.30, S 2.90
THE BAROQUE HITLERS BEATLES BOOK—Arrangements by Joshua Rifkin—Columbia, M 3.37, S 4.25
THE SOUND OF MUSIC—Original sound track, Julie Andrews—RCA Victor, M 3.90, S 4.90
CHOPIN—The complete nocturnes played by Ingrid Haebler—Fan, M 3.32, S 3.82
TELEMANN—Musique de table, production numbers 1 & 2—Andrée, M 7.80, S 7.80
WELCOME TO THE L.A.J. RANCH—Capitol M 3.95, S 3.95
GOD BLESS THE GRAZ—Pete Seeger’s favorite numbers—Columbia, M 3.20, S 3.20
ROUBER SOTU—The newest Beatles Hits—Capitol, M 3.40, S 3.90
THE SUPREMES AT THE COPA—Latest hits by the Supremes—Motown, M 2.40, S 2.90
FRANK SINATRA—September of My Years—Reprise, M 5.40, S 5.90
IAN AND STEVIA—Many Hits—Vanguard, M 3.20, S 3.90
GOLDEN APPLES IN THE SUN—Judy Collins—Elektra, M 3.57, S 4.37

THE TECH COOP
OF THE HARVARD COLLEGIATE SOCIETY
IN THE NEW M.I.T. STUDENT CENTER