PROVE THAT A TECH MAN CAN BE TENDER

Give her a gift from the Coop

Tender thoughts of M.I.T. men take the form of Valentine's Day gifts from the Tech Coop. Choose appropriate presents for your women from the Coop's display of perfume and candy. Or find an unusual silk scarf in the Women's Shop.

Other ingenious gifts can be found throughout the store. Also, be sure to visit the Book and Record Department if you're looking for a lasting gift designed to flatter her intellect too.

Tender Valentine's Day cards, and witty ones, are available in the Stationery Department.

WOMEN'S SHOP
Leather bags
Gloves in wool and kid
Pure silk scarves by Vera
Cream Lotions for hands and body by Revlon, Elizabeth Arden
Blue Grass fragrance in beauty complements by Elizabeth Arden
Golden bracelets and stelting silver pins
Brushed gold compacts by Revlon
Airplane, the famous scent by Lux
Colognes and perfumes by Guerlain, Chanel
Sweaters and sportswear by famous casual makers

GIFT & STATIONERY DEPARTMENT
Balsam filled fragrant scented calico kittens
Gaily decorated mugs from Portugal, Italy and Germany
Personal desk thermometers by Honeywell in contemporary, feminine designs
Velvet lined jewelry boxes by Reed
Lady Burton wallets and key cases
Slim golden writing instruments by Cross
Sheer and luxurious boxed writing paper by Eaton
Assorted imported chocolates, gathis four and chocolate turtles

BOOK DEPARTMENT
Barbara Tuchman, The Proud Tower, 7.95
Graham Greene, The Comedians, 5.75
Leo Delibes, The Billion Dollar Brain, 4.95
John O'Hara, The Lockwood Concern, 5.95
Doris Lessing, African Stories, 7.95
Joseph Goebels, The Curia Caepr, 5.95
Saunder Dall, Diary of a Genius, 5.95
Virginia Graham, Thore Goos What's Her Name, 6.95
Dag Hammarskjold, Marlings, 4.95
Helen Howe, The Gentle Americans, 6.95
Louise Hall Tharp, Mrs. Jekel, 6.95
Nikos Kazantzakis, Report To Greco, 7.50
Violette Leduc, Le Baretard, 6.95
Diana Lerg, Mistress of Herself, 5.95
Enya Linnea, My Twelve Years with John F. Kennedy, 5.50
Napoul Marsh, Back Beach and Honeydew, 5.95
Graie Maxwell, The House of Bli, 5.95
Max Svinv, The Gliplified Tree, 5.95

RECORD DEPARTMENT
BACH—The Violin Concerti performed by Yehudi Menuhin—Capitol, M 2.40, S 2.90
SWAN LAKE—Ballet music by Tchaikovsky—Parliment, M 2.90
THIS WAS THE YEAR THAT WAS—Tom Lehrer—Vox, M 3.32, S 3.32
JOAN BAEZ—Several Tittles—Vanguard, M 2.90, S 3.90
THE BOURBON BEATLES BOOK—Arrangements by Jonathan Hille—Elektra, M 3.57, S 4.27
THE SOUND OF MUSIC—Original sound track, Julie Andrews—RCA Victor, M 3.90, S 4.90
CHOPIN—The complete nocturnes played by Ingrid Haebler—Vox, M 3.32, S 3.32
TILENANT—Musique de table, production numbers 1 & 2—Archive, M 7.40, S 7.90
WALTZ OF THE L.B.J. RANCH—Capitol—M 2.10, S 2.70
GOD BLESS THE BEARS—Peter, Paul & Mary's newest release—Columbia, M 2.60, S 3.20
RUBBER SOUL—The newest Beatles Hit—Capitol, M 2.40, S 2.90
THE SUPREMES AT THE COPA—Latest hits by the originales of the "Detachable Sound"—Motown, M 2.40, S 2.90
BEAUTY AND THE BEAST—Favorite of the Year—Reprise, M 2.40, S 2.90
THE BARCODE BEATLES—Most popular of the Year—Reprise, M 2.40, S 2.90
FRANZ SCHUBERT—September of My Years—Reprise, M 2.40, S 2.90
JOHNNY CASH—Many Titles—Vanguard, M 3.20, S 3.90
GLEN CAMPBELL—SUNSHINE—Capitol, M 3.90, S 4.27