College students receive credit cards for discounts

by Ted Nygreen

The business world has long been investing money to save money; merchants get it represented in each area. Students save money; merchants get it represented in each area. Stu-

dent card are entitled to a spe-

cial stated student discount at subscribing merchants in the area.

The function of coordinating the tremendous buying power of students with local businesses interested in student trade has been quite successful in other parts of the country, for only one mer-

chant in a given product category is represented in each area. Students save money; merchants get added trade.

Wide variety

Limitations on this type of pro-

gram are very few, for any one of business can subscribe from gas stations to barber shops to aI II

This idea began as an experi-

ment by some Dartmouth School of Dartmouth, and has spread rapidly throughout the entire country. It goes by the name of VISA, and is said to be the students’ passport to added savings. Presently VISA is an in-

ternational club, operating on nearly 40 major U.S. campuses, throughout New England to Cali-

fornia.

Area stores

Stores subscribing in the Boston-

Cambridge area will number close to 200 by the end of the subscription period, and the dis-

count cards will be made avail-

able to MIT students shortly thereafter, probably about a month from now. Special em-

phasis is being placed on signing stores in the MIT-Cambridge area and the MIT-Beacon St. area, most convenient to Tech students.

Flying Club gets moving with flying start at Midway

by Ted Nygreen

A new booth was seen Friday evening at the Freshman Activity Midway, and judging by its auspicious beginning, it will prob-

ably be seen for many years to come at the annual event. The new activity: an MIT Flying Club. And the promoter: a fresh-

man from New Jersey, Jim Yankaskas, Jr., who has been flying for some time, wanted to find out how many people at Tech have similar interests, and the results of his booth in the Midway indicate a widespread expres-

sion for the establishment of such a club.

It is reported that MIT once had a Flying Club, as well as a Glider Club, both of which dis-

appeared several years ago, for lack of either interest or organ-

ization. However, it is evident that both of these ingredients are present now in abundant quanti-

ties which will assure the suc-

cess of this endeavor.

Fifty Points

Over forty people signed up at the flying booth Friday, among these at least a dozen who have already attained their licenses. Stu-

dents who expressed an inter-

est were given licenses, ad-

ditional support is anticipated from upperclassmen similarly des-

iring the organization of such a club.

Benefits of an MIT endowed club range from possible lower rates for flying time to the fu-

ture purchase of a plane. You need not be a flyer or hold a license to join. Anyone at all in-

terested in flying can attend.

General Meeting

A general meeting for those who signed up and other inter-

ested persons will be announced when scheduled. Anyone desiring information about the formation of the MIT Flying Club can con-

tact Jim Yankaskas at x3782 or RES 6139.

The young bucks of America go clean-white-sock in the new crew Adler calls Adlastic

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