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TECHNICAL TARGETS

Computerized cupid aims

By Bob Reeves

I want to drive my (Corvette Sting Ray, Rolls Royce, Volkswagen, Ford station wagon) (Fort Lauderdale, Aspen, Yellow- stone, New York) to meet (Henry Ford, Albert Einstein, Ernest Hemingway, Babe Ruth, other 36-22-35, perhaps).

Weekly check your choices and Compatibility Research will indicate your best dates in the Boston area, according to its representative, Ed Strauss ’65.

“Operation Match, the present phase of Compatibility Research,” Strauss explained, “is a computerized Cupid to match prospective couples by analyzing their answers to a set of six questions.”

Girls from Wellesley, Simmons, Brandeis, Radcliffe, Wheelock, Smith, Boston University, Vassar, and a large number of other schools are participating in the program.

“Questionnaires are being sent out to all those who have shown interest,” Strauss said. “As soon as they are returned, probably sometime in April, they will be processed by an IBM 1401 computer.”

The computer will compare the interests of the applicants, their time of themselves, and the ideas of the ideal date.

Then each applicant will be sent three names—one will be the one the computer feels he would most like, the one date who would most like him, and one in a combination of the two.

“So some of the responses received so far,” Strauss recalled, “are very interesting.”

For example, four Wheelock seniors said in a letter that they “very much interested in your date-arranging business for its scientific value as well as its social benefits. We are four mature girls,” they wrote, “whose characters are quite fully developed, and thus we would be good material for your machine’s digestion.”

In a few months the questionnaires will be re-evaluated. New forms will be sent to the participants concerning the success of the dates. The answers to these questionnaires will again be processed by the computer for correlations between the success of the date and each of the questions.

Based on these results, a new questionnaire will be compiled, and the process will begin again next fall.

“Computer matched dates,” Strauss noted, “have always been very successful in the past, and I can’t see why the results of Compatibility Research should vary from this standard.”

(Information about how to participate in Operation Match, see the advertisement on Page 8-ed.)

INTRAMURAL RESULTS

Volleyball
Burtin 1 over EC Club X-1451, 2-1
Baker C over Colleen 18, 2-1
Laver Rousse over Phi Mu Delta, 2-0
Baron 2C over NCAA, 2-1
Barton 2 over Sigma Phi Epsilon 9, 2-0
Barton 2 over Theta Delta Chi B, 2-0
Chinese Students’ Club over Lambda Chi Alpha A, 2-0
Tow Spottin Phi A over Lambda Laume, 2-1
Zeta Beta Tau over Beta Phi Alpha 5, 2-0
Tri SIG over Grad Management Staff, 2-1
Old Lambs Chaps over Chi Phi B, 2-0
Alpha Tau Omega over Baker D, 2-1
Sigma Alpha Epsilon over Alpha Epsilon 5, 2-0
Sigma Mu over Zeta Beta Tau B, 2-1
Saker B over Beta Chi, 2-0
Theta G over Sigma Phi, 2-0
Burtin 2 over NCAA, 2-0
Delta Lambda over Epsilon Theta Chi B, 2-1
Midlites over Lambda Chi Alpha A, 2-0
Sigma B over Grad Management Staff, 2-1
Epsilon Epsilon over Beta Chi Alpha, 2-0
Tipsy B over Baker E, 2-0
Sigma Mu over Omega Alpha Sigma, 2-0
Ferry over Sigma Phi, 2-0
Burtin 2 over NCAA, 2-0
Tri SIG over Grad Management Staff, 2-1
Sigma Alpha Mu over Phi Sigma, 2-0
Burtin 2 over Delta Theta Chi A, 2-0
Baker B over Theta Delta Chi A, 2-0
Sigma Alpha Epsilon over Phi Sigma, 2-0
SIGMA GAMMA DELTA, 2-0

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