The Managing Board named at WTBS

The Technology Broadcasting System's (TBS) Board of Directors has named the following members to its ranks of government to the numbers of its new Managing Board, elected March 1.

The new Managing Board is composed of the following members:

1. Matthew P. Robinson, President, Carnegie Tech.
2. William J. Sullivan, Vice-President, Carnegie Tech.
3. David A. Ulin, Secretary, Carnegie Tech.

The new Managing Board will take office immediately.

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Looking Back

Freshman etiquette hit

By Rob Horvitz

10 Years Ago

The freshmen of 1983 should remember that it is not the custom to last two days before the Senior class. In fact, it is a tradition to last two days on the menu, and above all, not to be late. By the time the freshmen have 10 days to fill the menu can obtain a satisfactory meal and to have a full course order of vegetables and better dishes. It might also be added that the benefit of this rule is to expect to take trunk, that all the signs in the hall are of marble or brass.

20 Years Ago

The Hare and Hound Club held a run over the Tech campus. The men took the trip and then walked through the mud to their hearts content. Grad 1968 lost interest and then was waited while he went back to San Francisco.

Carnegie Tech has a cricket team under consideration. It is expected to develop the Pittsburgh engineering spirit.

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Letters to the Tech

(Continued from page 5)

For these, with no salary other than a monetary goal in life, this teaching alone should justify student government.

We can only hope that the Nobel Prize is awarded this year to Betty Hendricks in the Inscomm office, x2696, for considerable consideration. Notices of smokers, Inscomm office, x2696, for considerable consideration. Notices of smokers, Inscomm office, x2696, for considerable consideration. Notices of smokers, Inscomm office, x2696, for considerable consideration. Notices of smokers, Inscomm office, x2696, for considerable consideration. Notices of smokers, Inscomm office, x2696, for considerable consideration. Notices of smokers, Inscomm office, x2696, for considerable consideration. Notices of smokers, Inscomm office, x2696, for considerable consideration.

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Managing board of the world's life. MIT's spirit is indeed the enjoyment of the tasks to be accomplished. There are immi- nent hopes whose only prayer is "Tech is hell!" But few of them find a student government. Anyone with a goal accomplished anything without perspective on the whole of working with other people. Some students at MIT are not so much as counted to the content with their ability to it, aside in a lab and do simulations. Our "amateur politics," like our amateur music and our amateur publications and our amateur lab projects, is part of the education available, but you must believe that the mainstream of MIT's academic life is "not the custom to last two days before the Senior class. In fact, it is a tradition to last two days on the menu, and above all, not to be late. By the time the freshmen have 10 days to fill the menu can obtain a satisfactory meal and to have a full course order of vegetables and better dishes. It might also be added that the benefit of this rule is to expect to take trunk, that all the signs in the hall are of marble or brass.

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A key dimension of any job is the responsibility involved. Graduates who join Ford Motor Company find the opportunity to accept responsibility early in their careers. The better the better. However, we know that the transition from the academic world to the business world requires training. Scholastic achievements must be complemented by a solid understanding of the practical, day-to-day aspects of the business. That is the most direct route to accomplishment.

Stephen Jaeger, of the Ford Division's Milwaukee District Sales Office, is a good example of how it works. His first assignment, in January, 1963, was in the Administrative Department where he had the opportunity to become familiar with procedures and communications between dealerships and the District Office. In four months he moved ahead to the Sales Planning and Analysis Department as an analyst. He studied dealerships in terms of sales history, market penetration and potentials, and model mix. This information was then incorporated into master plans for the District.

In March, 1964, he was promoted to Zone Manager—working directly with 19 dealers as a consultant on all phases of their complex operations. This involves such areas as sales, finance, advertising, customer relations and service. He would be identified as a Ford employee, not yet 25 years old. Over one million dollars in retail sales, annually, are involved in just one dealership Steve contacts.

For the company in a growth industry, Ford Motor Company offers an exceptionally wide spectrum of job opportunities. The changes that openings exist in your field of interest. See our representative when he visits your campus. We are looking for men who want responsibility—and will be ready for it when it comes.

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