New tabloid --'128 World' covers industrial activities of firms on Route 128

"128 World," a new tabloid newspaper, was launched last month by 128 Publishing Company, Inc., of Norwood. Designed as "news of the world we work in," the weekly will attempt to serve the community from the metropolitan activities and enterprises of the research and industrial firms located along Route 128.

Andrew A. Monahan, publisher, seeks to establish a regular medium for intercommunication of advertisers and workers in the firms along the Route, according to consultants in Volume I, No. 1, which was distributed throughout the Institute free of charge.

Small market reports, new developments, and even bowling scores are regularly reported. Subscriptions will be $1.00.

Attorney Undermyer to speak on poetry

"How to Hate Poetry in One Essay Lesson" will be explained next Wednesday in 26-100 as the Lecture Series Committee presents poet and anthologist Louis Untermeyer, author and editor of over 50 books, who will speak at 8 pm as the first fall lecturer in the LSC schedule. There is no admission charge.

Untermeyer is best known for his anthologies, many of which are standard college texts. He has acted as Consultant in Poetry for the Library of Congress, and has been associated with the Office of War Information during World War II. He lives in Newton, Massachusetts.

IFC Blood Drive nets 229 pints

The second annual International Conference Blood Drive finished Thursday with 229 pints of blood for the New England Hemophilia Association.

Jim Swainey, chairman of this year's Blood Drive, noted that this was the second successful drive and predicted that the IFC would adopt the effort as an annual project. Last year's drive netted 211 pints.

The actual collection of blood was done by the Red Cross in Kresge Auditorium. The Red Cross then stored the donated blood and then sent it to hospitals at the request of the New England Hemophilia Association.

Dean Frederic Fresett called the Blood Drive "the biggest service project over undertaken by the MIT International Undergraduate Conference."