A GUIDE FOR THE GUIDERS

One of the most interesting academic theories advanced in many a long year has recently been advanced by the interesting academic theoretician, E. Phibius Ewbank, Ph. L., and holds the chair of Interesting Academic Theories at the St. Louis College of Footwear and Educational Philosophy. Dr. Ewbank said in the last issue of the learned journal, the Mount Rushmore Guide to Scholastic Advancement and President's Room, that we might be approaching the whole problem of student guidance from the wrong direction.

Dr. Ewbank, a highly respected pedagogue and a lifelong formist, by intuitors who refuse to

by rigid rules and principles—but by mavericks, by noncon-

formists, by intuitionists who believe in the value of the individual and the unique. Dr. Ewbank says that the students who are directed toward poetry, and so forth.

In another essay, Dr. Ewbank's unorthodox approach to student guidance has been advanced in the last issue of the learned journal, the Mount Rushmore Guide to Scholastic Advancement and President's Room. Dr. Ewbank, a highly respected pedagogue and a lifelong formist, by intuitors who refuse to

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By way of evidence, Dr. Ewbank cites the case of Cipher Binary, a youth who entered college with brilliant test scores in physics, chemistry, and the calculus. But Dr. Ewbank forced young Cipher to major in poetry.

The results were astonishing. Here, for example, is young Cipher's best poem, a love lyric of such originality that Lord Byron springs to mind. I quote:

He's finding it at Western Electric

When the University of Nevada awarded John Lauritzen his B.B.E.C. in 1963, it was only the first big step in the learning program he envisions for himself. This led him to Western Electric. For WE argues that never ceasing knowledge is essential to the development of its engineers—and helping John in furthering his education.

John attended one of Western Electric's three Graduate Engineering Training Centers and graduated with honors. Now, through the Company's costly Tuition Refund Plan, John is working toward his Master's in Industrial Management at Brooklyn Polytechnic Institute. He is currently a planning engineer developing test equipment for the Bell System's revolutionary electronic telephone switching system. John has the highest standards for himself, both educationally and professionally, we should talk. Western Electric's vast communications job as manufacturing unit of the Bell System provides many opportunities for fast-moving careers for electrical, mechanical and industrial engineers, as well as for physical science, liberal arts and business majors.

Get your copy of the Western Electric Career Opportunities booklet from your Placement Officer. Or write: Western Electric Company, Room 6405, 222 Broadway, New York 38, N.Y. And be sure to arrange for a personal interview when the Bell System recruiting team visits your campus.

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