Double Appeal...

Snap-Tab Collar V-Taper Fit by Van Heusen

A classic Tab Collar without problems. Snap it in place and a slim, trim V-Taper fit combine for the choice shirt on campus.

Come in and see this

Why did Van Heusen

A "back loop" on its "417" Collection of Ivy-style shirts?

students say it keeps a shirt wrinkle-free and hangs with this helpful device, while a remark that it's a decorative item much in English "butler." But those who really use it--it's the prime symbol of the authentic Ivy shirt.

Ivy-wide range of dress and sport shirts in the Heusen "417" Collection at your local retailer. Are shown in traditional striped and solid color in both the Boston-Down and Snap-Tab styles. All are cut with the new V-Taper to him and trimmer.

$5.00

Van Heusen

V-Taper—for the lean trim look.

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Brass Eagle

This highly polished, solid brass eagle will add beauty and prestige to your front door or mantel. Its design is traditional and has been expertly executed. Sizes 20 x 6.

1195

Gift - Shop in Both Stores

The Tech Coop

Harvard Square Store

Making the Scene

This Week's Menu

Taco Tuesday: Original tacos served with choice of cheese and sour cream. $1.00

S M T W T F S

20 21 22 23

24 25 26 27 28 29 30

My Life to Live' (at the Park Square Cinema), the first film of Jean-Luc Godard's to be shown in this country since 'Breathless' is in its own way as original and intelligent as that renowed film, treating the old subject of the sympathetic prostitute, from a refreshingly new viewpoint. Godard's control of the cinematic form is here tighter than in 'Breathless', and his bold experiments, most of which are successful, are integrated into a cohesive whole.

"In Lola Montes' Max Ophuls tells us in a song of Lola, 'You give your body, but not your soul.'" (Goddard, discussing his inspiration for 'My Life to Live.') Godard's treatment of this subject is very different from Ophuls': while 'Lola Montes' was grandiose and romantic, 'My Life to Live' is small-scale and realistic, its central character, Lola, being an ordinary person, a prostitute to which nothing special happens. Yet Godard has been able to bring beauty and relevance to the absurd and common to make his triumph, admittedly not an easy one for Ophuls, all the more impressive.

Let your bumper say:

Au + H2O = H2S

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