direct distance dialing: Dial '1'

A new method of dialing longdistance calls is in effect from exchanges listed in the four Boston telephone directories. This new method requires dialing '1' before the area code of a long-distance call. This tells the direct distance-dialing equipment that the call is going outside the Boston area. It also safeguards customers against wrong numbers resulting from unintentional dialing of long-distance points.

Telephone equipment will accept calls both with and without the initial '1' until January 1964. This transition period goes into effect now so that customers will begin to use the new code-guard '1' and will be familiar with it before its use becomes mandatory.

To Settle Estate
1913 LAMBERTA 100L
- equipment. Low mileage.
Prime condition. Looks like new.
$350 for quick sale. Must be seen to be appreciated. Call CA 2-5501 for appointment to inspect.

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