"Tareyton's Dual Filter in duas partes divisa est!"

says Marcus (Ace) Severus, noted Roman notator. "After a plunge in the aqua, a Tareyton is the sine qua non for enjoyment," says Ace. "Here's the flavor amo-de gustibus you never thought you'd get from any filter cigarette." Keep a pack handy—tectum wherever you go.

Dual Filter makes the difference

Tareyton

Printed by The American Tobacco Company. Sold in 50c packs.