Activities Midway

One obvious need emerged from the Activities Council's Endict Conference: a new student organization has acute problems in recruiting members. For most, the bulk of recruiting is done at the activities Midway the Friday before Registration Day in September.

The upperclassman who is willing to join an activity is largely ignored because of the lack of an up-to-date recruiting program. The new members that could be gained by such a program would substantially offset the personnel shortages of most groups.

The existing Activities Midway is an excellent structure for recruiting purposes. By a simple modification, it can be adapted to recruiting upperclassmen as well as freshmen. A rebedehuling of the Midway to the evening of Registration Day would just freshen it, to attend and yet would not conflict with academic work.

The dormitories have previously expressed a desire for a time allocation within the freshman weeklong program. They could easily fill the vacated Friday evening time.

Dean Robert J. Holden, of the Freshman Advisory Council, has indicated a willingness toward revising the grading for this fall's Midway. All that awaits is the approval now-while Freshman Weekend comes. We urge the FCC to grant its approval and to find out that that is all the more important that the demonstration money shall not have been spent in vain.

The experiments are particular weak now in that they do not make any indication whether the increase in passenger traffic comes from the lower fares, the new route, or the better advertising and publicity.

We have people more concerned with frequent service, parking lots at train stations, more seats in the rush hour, faster service, or new routes, each a market for a better service at a higher price? Why is the most effective way to bring money to improve transit service? The experiments should answer these questions.

But the truth is that all these questions will remain unanswered by the present experiments. Each experiment contains so many variables that it is impossible to separate the effects of new routes and lower fares from the better advertising and publicity.

If was designed to discover what it wishes to find out, (2) design each experiment to answer a specific question, (3) list the criteria for evaluating each experiment, and (4) run its experiments in a logical progression with each test building upon the knowledge gained in the last, then demonstration money may not have been spent in vain.

Conducting the MTC demonstrations in the presently disturbed area hit-and-miss manner will serve only to provide better transportation in already overburdened areas for a few months.

The MIT vantry of experiments are conducted methodically and scientifically, they will also provide the information necessary to make more important investments much more efficient and productive.

Two ways better

The appointment of the much-maligned Stouffer Corporation to handle the cafeteria services in the Student Center has drawn the expected criticism from the student body.

While the width of the choice will be tested only by time, there are two reasons to believe that Stouffer's will prove more popular than the Commons food service.

First, the new operation will be run by the restaurant division of Stouffer's, a division accustomed to handling hotels. It is a separate entity from the food management division, which handles common food and other food-service

Porturbard about Stouffer's

To the Editor:

After reading articles and editorial which are now on the campus, I was rather surpised to find a front-page article announcing the award of the contract to Stouffer's. Stouffer's is the least desirable, in my opinion.

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Call house government 'diddly'

To the Editor:

The essential purpose of student government is the accomplishment of purposes and solutions, the mechanism of an important aspect of MIT. The Burton House Committee is chairmen should have considered that this is the case, or, at all, with the popular style of Holiday.

In short, am I wrong in wanting a change here? As a result, the exhibit, out of consideration for the public and for students, was not established to entertain the student or add to his list of activities on graduate school applications.

Letters to the Tech

Inscom Inc.

Compton Cup races and the MIT image

by Jerry Luebbers, UAF

In last Saturday's Compton Cup races, the MIT varsity engineers outdistanced both Harvard and the Arms, beating Harvard and taking the cup for the second time in a row. The cup was awarded by a slim one tenth of a second resulting from Harvard's being an inch higher on the release. The junior varsity won their race by a higher margin.

Such athletic progress is, of course, at odds with the popular image of MIT. At least, it was supposed to be, formerly. We are sure that many people would have liked to see the student body, but rather than bring a lick of sense to those decisions.

Undergraduate Open House

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