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Get Lucky
Play "Crazy Questions"

50 CASH AWARDS A MONTH. ENTER NOW. HERE'S HOW:
First, think of an answer. Any answer. Then come up with a nutty, surprising question for it, and you've done a "Crazy Question." It's the easy new way for students to make loot. Study the examples below, then do your own. Send them with your name, address, college and class, to GET LUCKY, Box 64F, Mt. Vernon 10, N.Y. Winning entries will be awarded $25.00. Winning entries submitted on the inside of a Lucky Strike wrapper will get a $25.00 bonus. Enter as often as you like. Start right now!

RULES: The Rhythm M. Donnelly Corp. will judge entries on the basis of humor (up to 1/2), clarity and freshness (up to 1/2) and appropriateness (up to 1/4), and their decisions will be final. Duplicate prizes will be awarded in the event of ties. Entries must be the original works of the entrants and must be submitted in the entrant's own name. There will be 50 awards each month, October through April. Entries received during each month will be considered for that month's awards. Any entry received after April 30, 1963, will not be eligible, and all become the property of The American Tobacco Company. Any college student may enter the contest, except employees of The American Tobacco Company, its advertising agencies and relatives of the said employees. Winners will be notified by mail. Contest subject to all federal, state, and local regulations.

THE ANSWER:

Florida Keys

THE QUESTION IS:

What is the world's only state with a bird as the state emblem, and a fruit as the state flower? (Texas)

THE ANSWER:

Don't Give up the Ship

THE QUESTION IS:

What is the medical term for what your arms are doing when you are asleep? (The medical term for what your arms are doing when you are asleep is "extensor drift.")

THE ANSWER:

Knee Socks

Stagnation

THE QUESTION IS:

What is the medical term for a partial amputation? (Amputation minor)

THE ANSWER:

FIRST DOWN

THE QUESTION IS:

What is the title of the music people play when they feel historic? ("King of Historicism"

THE ANSWER:

Get Lucky

the taste to start with...the taste to stay with...

THE QUESTION IS: How does one discover fine-tobacco taste in a cigarette? (Well, that was easy enough. Luckies are famous for taste. It's the reason why we say "Lucky smokers stay Lucky smokers." (Why don't you say it a few times? Find out for yourself why Lucky Strike is the most popular regular-size cigarette among college students. Pick up a pack today!)