**EVERY MAN'S CHEERLEADER**

Sportsman or spectator, you'll cheer for the "Gordon Dorse Club" Shirt. Softly rolled button-down medium-point collar is teamed with a center placket in back and button on back of collar. Perfect fit results from years of Arrow tailoring know-how. Comfortable "renforced" cotton Oxford cloth comes in this fall's leading solid shirt colors. $5.00.

**Operations Research Parking Survey May Lead To Better Use Of Facilities**

A parking survey is being conducted by graduate students in Professor Ronald Howard's Operations Research course in order to provide a better understanding of the use and operation of MIT's parking facilities.

The primary purpose of the project is to provide the students with practical experience in the collection and analysis of statistical data. The survey was undertaken for its educational value, and is not intended to activate the parking problems which will arise when construction of the Materials Science Center forces the closing of the main parking lot at the end of this term. However, the results of the poll may provide possible solutions to some of the problems.

According to Albert Sae, Assistant Director of the Office of Personnel Relations, the closing of the main lot will cause a reduction in the allocation of parking stickers. However, some motorists may find themselves parking in less convenient locations such as Technology Square.

It is hoped that construction of a parking structure on Vassar Street will begin about January 15.

**14.91 Political Games:**

**Elect Republican Mayor Of Woodbury**

In an attempt to learn how a political campaign operates, a section of students in 14.91, The American Political Process, on December 14 and 15 participated in a "political game." Conducted by several students from Simmons College, the students assumed the roles of various participants in the majority party campaign of the fictitious city of Woodbury. The game, under the supervision of Professor Bradley Seabrooks, was designed to give the students an insight into the conduct of a political campaign.

The participants assumed the roles of Republican Organization, Democratic Organization, Republican-oriented pressure groups, Democratic-oriented pressure groups, the Mass Media, and a political scientist as they learned about the city's political system.

The fictitious city of Woodbury was located in the Midwest near one of the Great Lakes. Its population of 500,000 was made up of several ethnic groups including native Yankees, Irish, Italian, Scandinavian, German, Negro, and Jewish groups. The groups ranged from low to high income with one party or the other appealing to each of the various ethnic and religious groups.

The city was divided into wards and in more than 100 countries around the world

**Marlboro Country**

In all 50 states, this big switch is to Marlboro

Remember 1955, when Marlboro came to town? Suddenly, the U.S. had a flavor cigarette with a filter on the end. Sales grew in every town, in every state. Today the whole place is Marlboro country—land of the filter cigarette with the unfiltered taste. Behind this popularity is the famous Richmond recipe of ripe tobaccos (the finest grown), and the pure white Selectrate Filter. Pack or box, you get a lot to like.