movie schedule

This Week


TODAY'S SCHEDULE


Next Week

MUSICALS


TODAY'S SCHEDULE


Now like never before

LAMPETTE

enjoy adjustable, high-intensity lighting with a modern, decorator-styled Lampette

... with fold-away portability

In one word, LAMPETTE is brilliant! It gives a brilliant, glare-free, pure white light right where you need it... its brilliant design features an ingenious wireless telescopc arm with a swivel reflector head that folds neatly into a compact unit just a few inches taller than a cigarette pack... and it's a brilliant gift idea for an Avantgarde or Zenophile—or anyone in between—and it's an imaginative answer to the particular problem of "the man who has everything!"

Telescopic arm extends a full 16 inches

Stands only 6 inches high when folded!

Lampette head pivots a full 360° to give the exact light angle you require!

Special 2-position switch allows brightness adjustment!

Lampette's new at 21 vintage tobaccos grown mild, aged mild and blended mild, the smoke of a Chesterfield King mellows and softens as it flows through longer length... becomes smooth and gentle to your taste.

$19.95

Tastes Great because the tobaccos are!

21 Great Tobaccos make 20 Wonderful Smokes!

CHESTERFIELD KING tastes great, smokes mild. You get 21 vintage tobaccos grown mild, aged mild and blended mild, and made to taste even milder through its longer length.

CHESTERFIELD KING

Tobacco too mild to filter, pleasure too good to miss!

21 vintage tobaccos grown mild, aged mild and blended mild, the smoke of a Chesterfield King mellows and softens as it flows through longer length... becomes smooth and gentle to your taste.