Letters to The Tech

EAPP Takes a Stand in the Cuba Crisis

To the Editor of The Tech:

The United States should demand an end to the high powered, cancerous threat to Cuba, and should order economic sanctions to cut the country off. Premier Castro has agreed to allow United Nations inspectors into Cuba, if we open the door to economic sanctions. We should accept his offer. The United States should order economic sanctions, and force Cuba to accept the United Nations inspectors. The United States should ensure the country's future, and not the present. The United States should order economic sanctions, and not sit by and watch Cuba in its death throes.

Sincerely yours,

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The Falling Line

Once again this year's admissions statistics showed a decrease in applications and acceptance of admissions. The number of final applications received by the admissions office was ten percent less than last year, and of those admitted only 56% were admitted.

Admissions personnel explain the decline as a better self-selection process brought about by high school guidance. They feel that this trend is developing.

Our school community needs to support the admissions office and the college guidance counselors.

Advertising Commissions

All of the major publishers serving the MIT community depend on advertising income. Frequently the size of the publication is dependent upon the amount of advertising available. Some advertising can be had from national sources, but the more profitable local advertising must be obtained by the business staffs of the organizations involved.

There has been some question about the place of the advertising commission paid to ad managers and salesmen in the advertising scene. Considering the difficulty in obtaining local advertising, the advertising commission is a legitimate and well even point, we feel that payment of advertising commissions, like remuneration for some less glamorous jobs in student activities, is a necessity.

Student Directory

The new integrated format of the Student Directory should be remembered as one of the brightest ideas of this year. Alpha Chi of APO did merit the congratulation for an excellent improvement. It seems that the cooperation of the MIT Office of Publications was rewarding for both the operational side.

We hope now that a supplement to incorporate whatever corrections prove necessary can be published in similar good form.

Inscomm Newsletter

The Inscomm News Committee has taken the plunge into the propaganda game this year with a semi-monthly musical newsletter called "Inscomm Newsletter." Conceived as an effort to counteract apathy to student government by disseminating information, its first two issues have been somewhat disappointing. At last week's Letters to The Tech meeting, I was reminded that MIT is no exception. It seems especially incongruous that this publication, under the aegis of the Institute Committee, should present individual opinions, neither in agreement nor even discussed in advance by many members of the Committee. Although the articles are signed, there is no indication as to whether the opinions expressed are intended to be those of the individuals or of the Institute Committee.

We see no reason that the premises which prompted the establishment of the newsletter should go by the boards. The publishers should under their policy act to print the facts and the issues which concern the Institute Committee, and not waste it with articles of questionable value.

Our school community needs to support the Inscomm News Committee of the MIT Office of Publications, to assist the Committee in its task of providing the Institute Committee with a means of conveying its ideas and opinions to the people served by the Institute Committee.

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