lively Jessica Darling, U. of Texas '64

lives it up with this lively One from Ford '62: the new Falcon Sports Futura!

Our Loughorn Lively One piano, one of Texas' "10 Most Beautiful!" girls, and an avid Falcon Sports Futura fan. This spirited compact handles so well you'll figure the controls should be indicated in Italian, New bucket seats are separated by a personal console, and the rakish "Son of Thunderbird" roof can be covered in vinyl. No wonder all the liveliest student bodies are cruising the campus in the new Falcon Sports Futura. See it, and all the Lively Ones at your Ford Dealer's... the liveliest place in town!