A survey of what college men are wearing in every section

NORTHEAST

College men in the Northeast cling to the unadorned three-button natural-shoulder suit and sports jacket. The matching vest is present in many of these suits. Suede and corduroy jackets are augmented by some bold plaids. Navy blazers are a basic. Dark gray flannels still are the first choice of slacks, but many deep blues are worn, too. For campus wear, the duffel type coat has made a strong comeback and are seen in great numbers. Tab collar shirts have been adopted alongside of gabardine topcoats.

SOUTHEAST

Quite a few southeastern colleges have a far more rigorous standard of dress for their students than is found in many Ivy schools. The rules apply to classroom and campus wear, too. As a result, dapper outfits, such as the three-piece suit and the navy blue blazer worn with medium or dark gray flannels, are among the favorite items of attire. Outerwear in a wide range of styles, types, lengths and weights is very important in this area, as in all the others where Winter has chill bite. Here, college men rate gabardine topcoats alongside of tweeds and chevies.

SOUTH

The three-piece suit with matching vest has made quite a fashion impact on students in southern colleges. This style has been extended to the lightweight Dacron-wool blends. In the Deep South, sportcoats in plaids and stripes are very popular in both suits and sports jackets. Striped sports shirts are making a comeback in that area, too. Bulky knit cardigan sweaters are a favorite, and there are many students wearing lightweight V-neck pullovers. Button-down Oxford shirts in white, colors and stripes are still classroom favorites. No surprises, few fads—a traditional picture.

MIDWEST

College styles apparently still move from East to West. Here's a for instance: Last year, students at the Eastern Ivy League schools adopted the tightly-furled umbrella and carried it on rainy days, as well as an accessory to their dress-up clothes. This year, the fall has reached the Midwest. Spring days find the campuses dotted with walk shorts. Tab collar shirts have been accepted wholeheartedly, but the button-down Oxford shirt is still king. College men are wearing more colored and striped shirts here, too. Natural-shoulder suits and sports jackets are uniform.

SOUTHWEST

Dreary worsted flannel suits, some with matching vests, sleek mill-finised worsteds and casual corduroys mark the clothing preferences of students in the Southwest. The blue blazer is a campus "uniform," too. It is worn with medium-to-dark gray worsted flannel slacks for dress-up and with chinos or polished cotton for casual occasions. Suede and chino and sports jackets are other favorites. Climate calls for a good raincoat to keep out occasional wet and chill. The narrow-shouldered center-crease university hat, or the sporty tyrolean when dating.

WEST COAST

A more casual attitude toward clothes is reflected. At University of Southern California, T-shirts are worn alone with wash slacks or walk shorts after classes and around frat houses. Students should have some beachwear, too. The surf season lasts well into October and starts again in late April or early May. Sweat shirts, fly-front Hawaiian-length trunks and button-down sports shirts (worn with tails out) are part of beach gear. Students who are "in," frequently chop off the sleeves of their sweat shirts and wear crew socks (over knee-length hose) with walk shorts.

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