THE INS AND OUTS OF COLLECTING SWEATERS
(OR)
WHY SWEATERS THAT ARE VERY IN ARE VERY “ORLON”
acrylic fiber

VERY IN

washing your sweaters in the nearest washing machine—(you can, if they’re “Orlon”® or “Orlon Sayelle”®)

saving on cleaning bills with great sweaters of “Orlon” and “Orlon Sayelle”. They come clean—but quickly—in the wash.

all-season sweaters—fueled from rituals of mothballing and summer storage.

bulky good-looking knits that warm without weight—wash without worry.

classics pure and simple—plus new fangled knits that know how to keep their shape with no assist from you.

the newsy textures and tweedy tones of “Orlon” acrylic, “Orlon Sayelle” bi-component acrylic.

VERY OUT

sending your sweaters home to Mother for fussy handwashing or whatever.

digging deep into fun funds for seasonal—and emergency sweater cleaning.

mishaps with moths and sweaters that hibernate in a box.

burdensome sweaters—too heavy in overheated classrooms, too dependent on demanding care.

the old saggy-baggy’s like Daddy used to wear—and Mommy has to fuss over!

almost anything else, almost anything else! (So start collecting sweaters of “Orlon” and “Orlon Sayelle” right now!)

BEFORE THINGS FOR BETTER LIVING...THROUGH CHEMISTRY

“Orlon” is Du Pont’s registered trademark for its acrylic fiber.

“Orlon Sayelle” is Du Pont’s registered trademark for its bi-component acrylic fiber.

“It was nothing... I have her eating out of my hand.”