Making the College Scene

CHEERLEADER at University of Bridgeport, Kathy Normandy of Beacon, N.Y., was New England College Queen in 1961, a Dana scholar (highest honors), Dean's list, and Theta Epsilon Sorority.

PATRIOTIC student at Heidelberg University develops character by diving, is more concerned with nose than chest.

FRATERNAL grip between Kappa Alpha brothers at Davidson College, N. Carolina, unites U. S. Secretary of State Dean Rusk and Henschel Sims, Jr., of Charleston, W. Va.

CEREBRAL John York, a Kansas State University junior, designs three-dimensional chess set. Chemists—"astronauts"—are manipulated from level to level by electro-magnets.

Patriotic Bobbie Sue Elder of University of Florida poses at Silver Springs for beautification of the State.

"Appearances Are Receiving"

There is an old story about Baron Rothschild, the financial wizard, and his awareness of apertures.

A man asked Rothschild, "Baron, The Baron refused it but later it will do better than that. You may take my arm as we walk together across the floor of the Exchange."

And so the man established perpetual credit.

No one claims that a good appearance necessarily gets you a job. But every business executive agrees that appearance is an important factor in judging job applicants, as well as in career progress thereafter.

Which brings to mind—Don't fail to write to The Collegiate Digest for our Special Supplement on Careers. This contains specific advice on how to conduct yourself most effectively at job interviews, offered by a cross section of top executives in the country. In addition, the Supplement contains a list of commercial associations which will help you with your career programming. And the Supplement is Free. Write us for one.

The Editors

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