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IM Prof. McGregor Wins Award For Book

Douglas M. McGregor, Professor of Industrial Management, has been named the winner of the second James A. Hamilton-Hospital Administrator’s Book Award, for his book, The Human Side of Enterprise. Professor McGregor received a special medal for his book, "widely recognized as an outstanding contribution to the literature on administration" at an Awards Luncheon in Chicago, Saturday. Professor McGregor, whose book was published in 1960, received a special award in recognition of his work in personnel and industrial administration. He has been in his present position at MIT since 1954.

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