Here's one filter cigarette that's really different.

The difference is this: Tareyton's Dual Filter gives you a unique inner filter of ACTIVATED CHARCOAL, definitely proved to make the taste of a cigarette mild and smooth. It works together with a pure white outer filter—to balance the flavor elements in the smoke.

Tareyton delivers—and you enjoy—the best taste of the best tobaccos.

Here are the steps we took to get the Tareyton Dual Filter:

1.BLEMISHED CHARCOAL, definitely proved to make the taste of a cigarette mild and smooth...

2. Pure white outer filter to balance the flavor elements in the smoke.

In short—Tareyton Dual Filters are absolutely unique. They give you the best taste you've ever had in a filter cigarette. Today, try Tareyton Dual Filters. You'll be delighted with the taste—just as we were with the results!