In 1958 when Bill Ebben was only a few months away from his engineering degree at the University of Detroit, he was in touch with 15 prospective employers.

He chose the Michigan Bell Telephone Company because: "This company offered the kind of engineering management opportunity I wanted—and they weren’t kidding."

One of Bill’s first assignments was a survey of Michigan Bell’s big Central District to find out how long available building space could accommodate the telephonic equipment required by rapid telephone growth. “I wasn’t given any instruction,” Bill says, “I was just told to do the job.”

So Bill did it. His report became the guide for planning and budgeting future construction.

On his next move, Bill proved he could handle supervisory responsibility. He was sent to head up a group of seven engineers to design a new long distance telephonic switching center for Saginaw, Michigan—a $4,000,000 engineering project.

Today, Bill is on the staff of Michigan Bell’s Program Engineer. He’s working on a system for mechanized control of telephone construction costs.

How does Bill feel about his job? “Give a man a tough job and a chance to go somewhere—and he’ll break his neck to do it.”

If you’re a man like Bill Ebben, a man who can size up a job, figure out what needs to be done, and then do it—then you should get in touch with one of the Bell Companies. Visit your Placement Office for literature and additional information.

“GIVE A MAN A TOUGH JOB AND A CHANCE TO GO SOMEWHERE
AND HE’LL BREAK HIS NECK TO DO IT”