L&M $169,000.

SWEEPSTAKES
Closes March 30

$40,000. FIRST PRIZE INCLUDES
$20,000 Westinghouse Electric VACATION HOME
plus 1961 THUNDERBIRD HARDTOP
glass $15,000 CASH

HURRY! 1022 CHANCES TO WIN! ENTER NOW!

A Bundle of Money! $10,000 IN COLD CASH!

1ST PRIZE WINNER

1961 THUNDERBIRD HARDTOP

(to take you to and from your own private vacation home)
This is the most exciting prize of the entire sweepstakes! This is the kind of prize you can count on-
ably new, unmistakable Thunderbird-the same one that's winning prominence for a new legend in the fine-car field.

2nd Prize

$10,000 in Cold Cash!

20 3rd Prizes

61 FALCONS

Twenty winners will each take a racing Thunderbird - a day or a week, things you expect a Falcon to do in a million-mile career. $4,500 value.

L&M Sweepstakes Rules

1. On an official entry blank, the back of an L&M wrapper, or plain sheet of paper, print your name and address and write down the following statement, filling in the correct missing word. "L&M has found the secret that

2. Entries must be postmarked no later than midnight, March 30, 1961, and received by April 7, 1961. Send in as many entries as you wish. Each entry must be mailed separately. All entries become the property of Liggett & Myers Tobacco Company and none will be returned.

3. Entries limited to residents 18 years of age, and older of the United States and Puerto Rico. Employees and their families of D. L. Blair Corp., Liggett & Myers Tobacco Company and its advertising agencies are not eligible. Entries from Wisconsin, Florida and Virginia must be on official entry blank or plain sheet of paper only. This offer is void in any locality or state where a sweepstakes is contrary to law. Federal, State and local government regulations apply.

4. First prize does not include lot or landscaping for house.

5. First prize winner may elect to take cash equivalent of house ($20,000). This election must be made within 60 days of notification. If winner chooses house, a good lot must be provided within one year. No other cash equivalent prizes. Any tax or liability on any prizes will be the sole responsibility of prize winner.

For a list of prize winners, send separate self-addressed 4¢ envelope to: L&M Winners List, P.O. Box 1818, G.P.O., New York 1, N.Y. Don't send this request with Sweepstakes entry blank.

L&M Sweepstakes Rules

Argue home: Making your own entries is easy with these rules and instructions. Match-Matic

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Start smoking L&M's today - L&M wrappers can be used as extra entry blanks (See inside...