There's a point choice of 32—one is custom-fitted for you!

Esterbrook Pen offers you a choice of 32 points. Pick the point that suits you best and—presto!—begin writing the way you've always wanted to write!

Choose from as many colors as you'd find in an Arabian Street Scene... six in all! Put magic in your handwriting... with an Esterbrook Classic fountain pen!

Shades of Aladdin's lamp—the genie is back! And Esterbrook is the sorcerer that turned the trick... with the Esterbrook Classic fountain pen! It works magic with ink! Makes it write smoother... makes writing with it easy to read!

But that's not all! The Esterbrook Classic Fountain Pen offers you a choice of identification... shades of many colors as you'd find in an Arabian Street Scene... six in all! Put magic in your handwriting... with an Esterbrook Classic fountain pen!

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