**A Message to E.E. Graduating Engineers**

**EMERSON ELECTRIC**

**interviews**

**WEDNESDAY MARCH 23**

You'll get the "GO" sign at Emerson to get right into the thick of advanced projects

"Why should a graduating engineer consider Emerson Electric?" That's what we recently asked our young engineers ... men who graduated in the past 4 to 24 months. They were in your exact shoes not long ago, seeking important decisions.

Here are some answers ... reporting significant advantages that you should consider carefully.

You'll enjoy every opportunity to produce right away. You'll get into the thick of the most important work, actual problems that faced Emerson experience immediately. Engineering work begins at once ... no weeks or months of orientation lectures, code memorizing, textbook courses, non-technical, or drawing.

Career freedom allows you a wide choice of challenging work ... doesn't mean a job to remain a few ... anything an engineer could want. It's customary to follow your project from open through production.

To illustrate the free hand given our young engineers, a May graduate already developed two hardware components with excellent patent potential.

*Employee testimonial* You'll find one of the usual straitjackets between department heads, group leaders and their engineers. Formalities are non-existent. We work closely together and cooperate fully on an open-shop, cross-functional basis. This is right at Emerson. It's not as large that you get lost, yet opportunities are abundant in the "big league" and to offer all the advantages of a big company.

New openings offer a future full of opportunities. Where do these openings come from? From the fast track, in a dynamic growth company. Salaries have advanced from $45 to $90-million annually.

Approved by Emerson's diversified Commercial Division, established in 1890, is the nation's leading independent supplier of fractional horsepower motors. We are involved in the complete line of electric heat equipment.

Our Electronics and Avionics Division, formed in 1940, is the world's leading developer and producer of active defense systems for strategic bombers . . . the B-52H and B-58. We are involved in radar electronic systems, missiles, rockets, launchers and mortar locators.

For out how you can get started and grow with Emerson Electric. Meet Emerson's engineering representatives and discuss your future with them. It is impossible to make a date, write immediately to: Emerson Electric Company, 210 W. Florissant, St. Louis 36, Mo., Tuesday through Sunday.

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The Mechanical Engineering Department will hold its Open House for Freshmen, on Tuesday, April 12, at the Faculty Club. There will be numerous exhibits, exhibited by Professors, illustrating the great breadth and the high level of design applied in modern engineering.

Speaker will follow, interspersed with entertainment in an appropriate mood. Professor Heron, chairman of the Department, and several other members will take an important and interesting problem arising in this field.

**Frosh Council at Leadership Conference**

About 20 first-and-second-term Freshman section leaders and the new Freshman class officers got a condéed glimpse of the workings of the Institute, its problems, and the future of their class on Saturday at the annual Leadership Conference sponsored by Conn — the freshmen Coordinating Committee.

Speakers who welcomed the Freshmen to the Endicott House meeting and introduced them to the purpose of the conference included Professor Granbury, Dean Rabe, and Dean Holden. Chris Sprague, '60, this year's UAP and editor of Vandeus, explained the functions of the Institute Committee and its sub-committees in the light of Dean Rule's previous explanation of the organization of the Dean's office.

A discussion moderated by Al Shallen, '60, on the purposes, merits, and problems of the activities on campus followed.

The afternoon session consisted of a forum led by Ir. Jaff, '61, and Jerry Grossman, '61, The group considered each element into the formation of a Sophomore Council similar in operation to the Freshman arrangement, and measures necessary to develop only in the class of '61. The class's future schedule, Freshman Dance, Junior Prom, and Senior Week was also mentioned, with the concluding advice that the class leaders present should try to become more well acquainted with one another and with members of the class as a first step toward building class spirit unity.