

TELEPIX CINEMA
 Opposite Statler HA 6-1115
 Michael Cacoyannis'
STELLA
 with Melina Mercouri
 'STELLA' Pulsed with Life!
 ... direction is bold and striking!"
 Zinsser, Herald Tribune

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New Institute Extensions
For Eight Fraternities

The following new fraternity telephone extensions will come into effect today and will rescind all others published prior to this date:

Delta Tau Delta	3174
Delta Upsilon	3264
Phi Kappa Sigma	3785
Phi Kappa Theta	3175
Sigma Alpha Epsilon	3782
Sigma Chi	3784
Tau Epsilon Phi	3783
Theta Chi	3265

TECHNIQUE

Seniors who have as of yet not had their pictures taken for the yearbook still have the opportunity to do so. Harvard Studio, the official yearbook photographer, is accepting individual appointments through December 15. No pictures will be taken after this date.

Sherlock Holmes Examines The Shirt On Your Back

It's likely that Sherlock Holmes, who was able to tell a man's personality, marital status, occupation, and problems from the clothes he wore, would have more trouble today. A revolution in clothes-making has made old social distinctions difficult. The next time you're riding on a bus, take a look at the man seated next to you. The cut of his clothes will probably tell you only one thing: whether he's sloppy or neat. It would be hard to draw any further conclusions.

In one famous story, Holmes decided a man was a butcher by the style of his shirt collar. In those days, the shirt you wore was like a neon sign — a definite indication of your job. Bartenders were famous for their candy-striped shirts with contrasting collars, clerks for their cardboard-starched whites, and a waiter was never without his bone-stiff ebony front.



Classy Shirts

Shirts have long been identified with certain classes and occupations. In ancient Greece, only the slaves wore shirtings; everyone else wore loose-fitting robes. To the Romans, a shirt meant a man was a foreigner; they themselves preferred togas. For the knights of the middle ages, a shirt was more than just a garment — its metal surface protected their lives from the lance. And when they went in for more relaxing entertainment, it was the man with the laciest ruffles who won the hand of the maid in distress.

In the early days of the United States, men of distinction were never seen in public without their lace collars. Even such hardy revolutionaries as Thomas Jefferson and George Washington affected this custom. Generals rode into battle with a proper touch of silk at the neck, and hardly an officer could be found who didn't copy their fashion lead.

Those Casual Americans

It could even be argued that shirt styles helped win the War for Independence. Benjamin Franklin, appointed ambassador to France for the colonies during the Revolution, scorned the fancy vestments of the Europeans. He usually appeared at receptions dressed in the simple, homely and unembroidered shirts that symbolized the new America. This lack of affectation endeared him to the French, and it was largely through their help that the colonies obtained their military supplies.

The color of a shirt has often had political significance. The British soldiers, known as the redcoats, could have more properly been called the "red-shirts." It was usually the only garment they wore on their chests, and its bright hue made a perfect target for the American soldiers. In the Civil War, the shirts of blue and grey separated a great nation for four bloody years. And in more recent times, radical groups have used the shirt as their rallying symbol. The black shirts of the Fascists, the red ones of the Communists, and the brown ones of the Nazis are an unforgettable reminder of terrorism.

During the twentieth century, the emphasis has been on comfort. Photographs and silent movies bring back to memory those high, choking collars that once were in style. Those grim expressions we often see in old portraits were probably due to the subject's agony. It was like wearing a perpetual dog collar, laced tight by a string-like tie.

Happy Days Are Here Again

Modern shirt design has made shirt-wearing a pleasure. Not only are there a large assortment of sizes to fit each individual, but there are different collar styles that can almost change your personality. There are shirts for play, and shirts for dress, and even Biway shirts that are convertible to either mode. The man who is conscious of his appearance — and who can afford not to be? — will see to it that he chooses the style most appropriate for his needs.

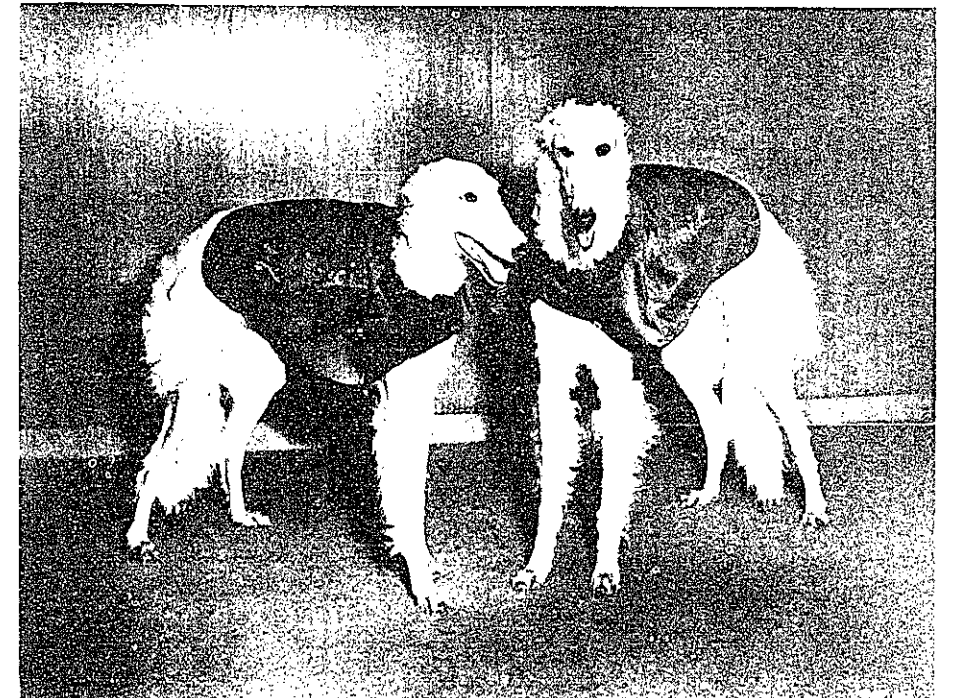
One of America's leading shirt-makers offers a line of collar styles that actually seem to change your height and weight! They accent your good features and minimize physical irregularities, providing you with maximum comfort at the same time.

Chatty Advice

If you're the long, lean and wiry type, the short point, medium spread "Glen" or the round-cornered "Tabber" collars will make you look less hungry. And if you're at the heavier end of the scale, the medium-point "Drake" style gives you a slimmer and neater appearance. For extra-thick necks, a special low-slope "Drew" collar provides long-needed comfort.

The famous Gordon Oxford shirt has long been a favorite on college campuses; in fact, the button-down shirt is fast becoming the big style in office and casual wear. Its neatness and withering resistance reduce the need for constant shirt changes, too.

The revolution in collars, produced by the research of Arrow and other companies, makes it possible for you to choose for your own unique needs. The style you wear no longer tells about your job, but it tells a lot about your clothing consciousness. If Sherlock Holmes were still around, he could at least make one deduction: the man who selects the right collar knows shirts. It brings out the best in him. And even Watson wouldn't be surprised to hear, "It's elementary, my dear doctor."

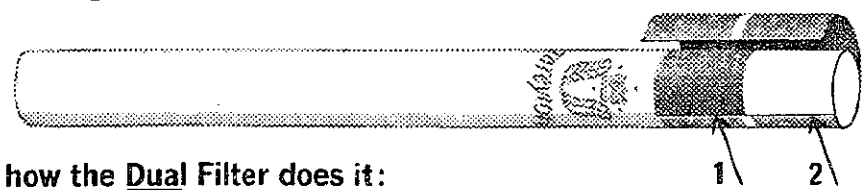


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