

A Campus-to-Career Case History

He's making math and telephones add up to a fine business career

During his senior year in college, math major Kendall T. Murphy had job interviews with several firms, but none of them appealed to him. "I wasn't interested in doing pure mathematics," he says. "I wanted to apply math and statistics to everyday business problems and have management responsibilities, too."

At a professor's suggestion, Ken talked with a Bell System representative and was "surprised to learn how many practical applications statistics had in telephone company operations." The thorough and varied training program and opportunities to advance as a member of management also impressed him.

Ken joined the Pacific Telephone and Telegraph Company at Sacramento, California, in June, 1956. Two years of institutional training familiarized him with company equipment, services and commercial procedures. Then he was assigned to the Chief Statistician's Office in San Francisco.

Today, as a Staff Statistician, Ken is applying his math background to a variety of statistical studies dealing with rates and revenue, inventory and obsolescence of equipment, customer opinion, personnel administration, quality control and auditing.

"This is a big, fast-growing business," says Ken, "and I feel I'm helping it operate more efficiently every day. That's a mighty satisfying way to put my college education to work."

Ken Murphy got his B.A. in Mathematics from the University of California's Santa Barbara College in 1956. He's one of many young men building interesting careers in the Bell Telephone Companies. There could be one for you, too. Be sure to talk it over with the Bell interviewer when he visits your campus.

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