Wildroot Cream-Oil

KEEPS GROOMED LONGER!
MAKES HAIR FEEL STRONGER!

"Surface" Hair Tonics

"Surface" hair tonic needs no cost your hair. When they do off your hair it's out. But the exclusive Wildroot Cream-Oil formula maintains your hair. Keep hair groomed longer...makes hair look stronger than hair groomed an ordinary way. There's no hair loss, no frizz or split ends. MAKE HAIR GROW ALL DAY WITH WILDERoot CREAM-OIL!

UNLIKE A WOMAN

there's no "maintenance cost" with a Merchant's THRIFTICHECK account

You know what they say about the fairer sex... "It's not a woman--it's a practical for the student financier. (Your name is imprinted on each check). That's not all.

1. Get fast, 24 hour service (if you start writing checks they're going out of style).
2. You receive a complete statement, showing all entries, each quarter. (This is a very revealing document--and invaluable in controlling your madder impulses).
3. You may bank at any Merchants Office. Our Kenmore Square office is probably handiest for you.
4. Drop everything--and live. Open a Merchants National Thriftcheck Account today! Keep yourself in check—with no monthly maintenance charge.

WHERE THE MAN YOU TALK TO IS THE BANK

Offices: 28 Stone St. • 31 Milk St.
South Boston • 255 Boylston St. • 40 Beacon St. • 30 Birmingham Parkway, Brighton

Self Help Pays

530,000 Savings Bank
Life Insurance policy; holders know the reasons of taking the first step, going to their Savings Bank for information. Liberal, early, cash and loan values: wide choice of plans—lowered selling costs because you go direct. For free rate folders, impartial advice, ask here.

CAMBRIDGEPORT SAVINGS BANK

Kool KROSSWORD No. 8

ACROSS
1. Big breath (4, 7)
2. Muddy morn.
3. Doting in
4. Horse in
5. Full without
6. Y.--
7. Spotty writer
8. The other end of
9. Bar of soap
10. Old maid area
11. Clement—enough
12. Bath fund
13. Larger
14. Larger fund
15. IPAL
16. Large
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DOWN
1. Army
2. Home
3. English ending
4. Bend
5. Band
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YOU NEED THE Menthol Magic of Kool QUEEN. First chance you get, really treat her royally. Celebrate your date with Budweiser, the King of Beers!