They said it couldn't be done... They said nobody could do it... but —

LM is Low in tar with More taste to it

"LM is kindest to your taste," says James Arness. "There are two good reasons why I know you'll like 'em. They're truly low in tar, with more exciting taste than you'll find in any other cigarette."

LOW TAR: LM's patented filtering process adds extra filter fibers electrostatically, crosswise to the stream of smoke... makes LM truly low in tar.

MORE TASTE: LM's rich mixture of slow burning tobaccos brings you more exciting taste than any other cigarette.

LIVE MODERN... CHANGE TO MODERN LM

Shirt Satellite Launched!

The first Shirt Satellite is finally a reality! Just yesterday, during their lunch hour, Van Heusen scientists launched a Van Heusen Century Shirt into the stratosphere. It's now circling the Earth 180,000 miles up, in an orbit so large that a grown man couldn't walk it, even in a whole day! Traveling at the legal 10 miles per hour, it is expected that the Van Heusen Century Shirt Satellite will remain up there in the blue beyond for at least 1200 years. And, with luck, possibly 1201.

"But," you will ask, "what will the Shirt Satellite have for science?" Just this, friends! It will further prove the immutable law that the soft collar on Van Heusen Shirts won't wrinkle... ever. Should you ever have any doubts, just drop in to the Van Heusen store, and listen to the reports coming back from the Shirt Satellite.

One more thing—the Van Heusen Century Shirt Satellite will drop back to the earth in the spring of 3157 (possibly 3158) and you're all invited to the return party! If, in the meantime, you should wonder whether the soft collar will drop back to the earth lite will drop back to the Earth. Should you prove to be one of the most important results of the season. Competition will be very keen as teams from as many as thirteen other schools, including Michigan State and possibly Toronto, will be sailing. Representing Michigan will be the same squad that gave the Tottum a rough battle in the National last spring.

On Monday the varsity team will defend the Oberg Trophy in the Greater Boston Dinghy Championship meet on the Charles. Races will be held in three divisions with Pete Gorg '41, Fred Long '59 and Jan Norbury '59 at the helms.

Sailors Face Long Weekend of Racing

The varsity sailors will see action tomorrow and Sunday in the Boston Dinghy Club Invitational which will be held on the Charles.

Sailing for MIT will be Bill Walnum '59 and Dennis Pozy '59 in what may prove to be one of the most important regattas of the season. Competition will be very keen as teams from as many as thirteen other schools, including Michigan State and possibly Toronto, will be sailing. Representing Michigan will be the same squad that gave the Tottum a rough battle in the Nationals last spring.

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Appreciating a firm believer in the old adage, "The bigger they are, the harder they fall!" Sigma Alpha Xi began the baseball season in a big way as they defeated the defending champions sailors of SAE, 12-7. The Sailors however, proved that they are not out of the running as they trounced Alpha Epsilon Pi in Sunday's other League 1 encounter.

This was not a pitcher's week, especially in League VII, where a total of ninety-six runs were scored in three games. Baker House A outlasted Delta Kappa Epsilon in a slugger's battle 15-14. Theta Chi squeaked by Theta Xi 18-17, and the Graduate Aerospace Society defeated Alpha Tau Omega 15-3.

T-shirt designer Bill Bakkebo of '60, and his assistants Tom Burea "59,