Survey of Clothing Past and Present at MIT

Improvements Cited:

One person who is in a position to observe and evaluate average undergraduate dress is Mr. William Carlisle, the Institute’s Manager of Student Personnel. His position enables him to meet hundreds of students every day and he is in a position to look for—addition to skill—consideration, thoughtfulness, awareness, initiative, all that is important in a student of the first year and secondly we

Sound[?] Basis for Styles of Dress

Institute’s Fashion History

A feature of clothing at MIT would scarcely be complete without mention of the habits of dress of past generations of Tech men. Upon scanning the back issues of ye old college rag, it becomes obvious that the jury work has long been a favorite target of Boston’s harshest dandies. The year 1921, when the first issue of The Tech marked the beginning of history, found students being urged to buy their “blue and gray” military uniforms for bicycle costume, as the wide-spread slang. Unlike its current feminine counterpart, a hooded military uniform was designed to be the ideal man of the hour when riding their Harvard Roadster high-siders to and from Tech.

Traveling on to the turn of the century, we find that the suit for a well-dressed young man was the double-breasted sack. Unlike its current male counterpart, this outfit was broad shouldered, military style, and was the only style which will definitely not or at all conservative Ivy League concluded the suit. The next office we dropped into held a girl who really had not noticed very much though she could think of some “awfully grubby people!”

Secretaries Pose Paradox; Bells Solve

Equipped by the article in The Atlantic Monthly, describing and judging the area of the MIT man, Miss Feist began a survey of the clothes the Tech really does wear. The approach was to be truthful: we would ask various people their opinions of the student active and secondly we

Would actually count people wearing various types of clothes.

Following an old tradition or perhaps for precision we might say an old wise we pulled out the Institute asking various secretaries their opinions of the MIT student’s appearance. Having a general feeling that we probably are pretty sloppy, the salute against the clothes came as no surprise. This salute mainly a one woman office generally deprecate the taste of the MIT student in choosing his clothes both in his purchase and in the combinations he wears. Definitely not or at all conservative Ivy League concluded the suit.

The next office we dropped into held a girl who really had not noticed very much though she could think of some “awfully grubby people!” The answer at the next office by now was taken as sleepy, guilty, dirty, shabby, etc. were all commonly used. By now we were very disheartened and had almost given up except for the few and ready to declare better dress for the future. However, the MIT man was saved by a woman who who could have been his mother and a woman we would all be proud to call mother. She believed that what the boys wear is their own business and the utility she doesn’t care as long as he is clean shaven and neat as she thought most of us were. Others soon followed who also stated that while we certainly are not dressed up most of the students are very clean and very neat.

This puzzled us. Some secretaries thought us to be shabby and some thought us to be sloppy though not well dressed. There must be some difference between the reactions rather than in the dress of the students in the different parts of the building. Aha, with admitted exceptions there did seem to be a tendency. The secretaries young and without a ring as an important tool geared to the taste of the clothes than did the older married women with children. Wonder what the distinction is? I really don’t think if the areas of student and married types are looking and thus very conscious of appearance. Also it seems unreasonable that those married and with kids know that the present generation is not their clothes because look at junior sometime’s he doesn’t dress as well but he is a fine boy.

CANADIAN NORTHWEST

SHELL . . . Highly mercerized all cottonsenforalized Gaiineas gosbeline.

LINING . . . Timmo Tuff 100% heavyweight alpaca.

COLLAR . . . Convertible weatherproof Timmo alpaca collar which may be worn as a hood in stormy weather.

FEATURES:

Slubbed tabs.

RUGGED ZIP for easy grip (extra heavy-duty zipper) Inserted elastic belt hugs the waist for added warmth.

Two lower flap pockets and two hand-warmer pockets.

Railroad stitching at bottom.

Fly front.

Body length 34".

TECH COOP

40 Mass. Avenue

Bells Solve

Fashionable satisfies the graces and sporty style of the first row sporting three day skirts and 30 day pants while hand is back

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Bells Solve

Dorothy B. Reynolds

1531 40th Street N.W.

Washington, D. C.

PHONE: 7-0259

You have a real cigarette—have a CAMEL