Do You Think for Yourself?

Do you often dislike doing favors for others, even though you tell yourself you enjoy it?

Do you refuse to worry about things you can't do anything about?

Would you be completely at ease if you found yourself suddenly in the spotlight at a social gathering?

Would you vote for establishing an international language other than English?

Can you compete with another person without feeling hostile?

Do you ever say things you don't believe, just to start a discussion?

When you're very hungry, do you like to try out strange foods?

Do you enjoy being called upon as an umpire to settle disputes?

The Man Who Thinks for Himself


Now answer this one: Do you really think about filter cigarettes you choose? YES . . . NO.

If your answer is "Yes", you're the kind of person who thinks for himself. You can be depended on to see judgment in everything you do. In fact, men and women who really think for themselves usually smoke VICEROY. Their reason? It's the best in the world. They know that only VICEROY — no other cigarettes — has a thinking man's filter and a smoking man's taste.

*If you have answered YES to 5 of these questions, you are a person who thinks for himself!®

4-9-60

Do you think for yourself?