ONCE MORE UNTO THE BREACH

Today begins my fifth year of writing this column, and what an eventful five years it has been! What things have these old eyes not seen! What great discoveries have rocked the world—the anti-atomic, for instance, and the anti-smokers, and high-low split, and Beigeit Burdett!

In these five years it has also been discovered that American smokers like two kinds of cigarettes—filter and non-filter. The Philip Morris Company makes both kinds. I mention this because they pay me to mention the Philip Morris Company. They sponsor this column. I write it and they give me money. Then I take the money and pay my grocer, my butcher, my gardener, and my four madrigal singers. In this way full employment is maintained and we avoid a repetition of the Panic of 1973 when bread riots killed over 88 million people in Munice, Infowit, and millions of others were reduced to ghost-writing Ph.D. theses to keep body and soul together.

But enough of gloom. Let us get back to cheerful subjects, like the products of the Philip Morris Company. For these of you who wish filter cigarette, there is Marlbro, which now, sooner than ever, gives you a lot to—ah, brand new improved filter and a wonderful flavor that makes smoking right through. For those of you who wish non-filter cigarettes, there is Philip Morris, a mild natural blend, flavorful, fresh, and unambiguously agreeable. For those of you who can't decide between filters or non-filters but have an affinity for packages, I should like to point out that both Marlboro and Philip Morris come in both the crashproof Flip-Top Box and the good-ol-fashioned Soft Pack, and you will surely want several of each for your collection.

As you can imagine, this little game has been a great source of amusement to Beaver and me, except for one unfortunate incident one morning. I was stumbling around in my blindfold and fell out the window right on top of a man named Fred R. Timken, a ceaseless taker, and broke all his lead pencils. He was even at a loss, and though I offered him both Philip Morris and Marlboro, he refused to be mollified. In fact, he refused to put my name down on the return, so that you may look up the population figure of the United States, will you please add one?

But I digress. We were speaking of Philip Morris and Marlboro, and you who bring this column throughout the school year. In this space I will take up vital aspects of undergraduate life, like high-low split and Beigeit Burdett, and it is my fondest hope that the column will be as much fun for you as it is for me.

The makers of Marlboro and Philip Morris welcome you to another year of fun and games over Old Mass., and another year of good smoking from us. Filter or non-filter, pick what you please—and what you pick will please you.

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Intramural Programs are Big Time

The MIT intramural program is probably the most comprehensive and well-organized system to be found in the country today. Over 1700 students compete in one way or another, in the thirteen different sports offered. Among these are basketball, touch football, soccer, volleyball, hockey, tennis and badminton. Emphasis is placed on providing athletic competition for the greatest number of students.

At the end of the year an all-sports trophy is awarded to the living group that accumulates the most intramural points by fielding the best teams in the most sports. Most home games get every eligible man to try new sports, as well as to compete in those in which he is already adept. The program is considered an effective means of integrating the members of a living group.

As a whole this variety team or a previous variety letter in a particular sport is the only disqualifying factor for members of a living group. The aim of the program is to give each Tech student of sub-varsity calibre a chance to compete in low pressure, but spirited games. Every possible attempt has been made to encompass all phases of competition that make more and more Tech men eager to enter the sports of their choice.

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