WHAT TO WEAR ON THE SATELLITE

SCENE: It's almost zero hour at Los Alamos. On stage are Capt. Carr, Carr, the man in charge of the launching of the satellite, and Manfred Faustus, the artist who will ride the satellite.

Corr: Well, Sport, this is it.
Sport: Real gas, Cap. I'm almost flying already. How do I look?
Corr: You could wear ex-gut and lemon-peel, and who would be the wiser?
Sport: Washes up, Cap. What about that crowd at Mt. Palomar with that big, spooky telescope? Got to look spooky for them.
Corr: That shirt's a beaut. But, where's the rest of your outfit?

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WHAT IS A MOVIE STAR WHO GIVES A TESTIMONIAL FOR LUCKY STRIKE?

(MOVIE STARS can have the best of everything. The one above (Miss Va Va Voom), drives a limousine so swanky it carries a sports car instead of a spare. Her swimming pool's so large it has tides. When it comes to cigarettes, Miss Voom picks Lucky Strike. Says she, "Lucky is just as light as they come, doesn't jar. Its divine taste comes from fine tobacco — and simply everyone knows it's toasted to taste even better!" All of which makes her a Quotable Notable! Light up a Lucky yourself. You'll say, "It's the best-tasting cigarette I ever smoked!"

STICKLE! STICKLE! STICKLE!

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