Because engineering is a profession at GM
-we offer you a career—not a job

Of reason engineering standards at
General Motors are so high that GM
recognizes engineering as a profession. And
the men who engineer the many different
products made by General Motors are
respected for the profession they practice.
That is why, when you are invited to join
General Motors as an engineer, you don’t
desire to make a career-start a career.
It is a career that is rewarding both
professionally and financially—starting on your first
day of association with General Motors at any one
of its 55 divisions and 126 plants in 70
cities and 19 states.
During your early days at GM, for example,
you work with a senior engineer who guides
your career along professional lines.
You are also actively encouraged to pursue
your education towards an advanced degree.
For we at General Motors recognize that, in
doing so, you will become more valuable to
us and the engineering profession.
You are given the opportunity to obtain pro-
essional recognition through participation in
engineering society forums, presentation of
technical papers, winning of patents and
other recognition of your accomplishments.
And you are also encouraged to take an active
role in your community’s affairs—become a
truly professional man is a good citizen as
well as a good engineer.