Training is pretty much full-time at Du Pont, Ed. The main objective is to train men to reach their full capabilities as soon as possible. So we give the new man responsibility the day he arrives, and increase or opportunities as they're available and he's ready for more responsibility.

That's the basic, guiding policy. But Du Pont has many departments, and training has many facets.

In some plants the college graduate being trained for supervision is moved through all areas of the production cycle. In others the technical phases are more involved, he may spend time in a laboratory or development group before moving on to production.

It works the same way in sales. The graduate may first learn the laboratory side of the products he's going to sell. Or he may start right out on learning selling techniques. That all depends on the products and markets involved.

The same on-the-job principle applies to new men in specialized fields of research, development or design...including daily contacts with supervision, frequent lectures, discussions and conferences. Periodic changes in assignments, too.

It's carefully planned, individualized training. Ed. We've found it's the most effective way to broaden a man quickly. Du Pont is a growing organization. And men with leadership potential are always in demand.

What does Du Pont mean by “on-the-job” training?

Denton Harris answers:

Denton B. Harris joined Du Pont's Engineering Research Laboratory in June, 1952, after completing work for an M.S. in civil engineering at the University of Massachusetts. He's currently working on an unsual project—a broad study of the philosophy of design. The objective is to learn more about people's design preferences, and the trends behind new concepts in industrial design. This new assignment came after Denton gained several years of experience in various kinds of civil engineering at Du Pont. Are you interested in research work? About 2500 Du Pont scientists and engineers are now engaged in research. Laboratory facilities of the highest quality are available at the Du Pont Experimental Station near Wilmington, and elsewhere throughout the country. Full information about research work at Du Pont is given in "Du Pont Research." Write for your copy of this free booklet by c/o T. B. Foote de Nemours & Co., 2907C Nemours Building, Wilmington, Delaware.

The Tech - Tuesday, April 1

Charlie-Tailor, Inc.

71 Amherst Street
Cambridge, Mass.

Press Your Suit
Mend Your Clothes
Sew On Buttons
Remove Spots
Dry Clean Your Clothing

LAUNDRY SERVICE AVAILABLE
N.B. He is noted for the finest work
at the Lowest Prices

LEARN TO DANCE

Beginners
Advanced
Brushup
16 HOUR DANCE COURSE

$7.50
(IN CONTRACTS)
2 can learn for the price of 1
FOR INFORMATION
CALL UN 4-6868

CROSTON & CARR

Gentlemen's Clothiers
71 Summer Street, Boston
MA 02116

FORMAL WEAR
FOR HIRE

Complete Selection of Formal Wear for any occasion. All
outfits of Top Quality in the latest styles.

Open Monday night till 8:30 p.m.

CROSTON & CARR

Gentlemen's Clothiers
71 Summer Street, Boston
MA 02116

PRINTING
OFFSET - LETTERPRESS

THE HAMPSHIRE PRESS, INC.

Cambridge, Mass.

Tel. KI 7-0194

Printers of The Tech and other
school publications

Du Pont

BETTER THINGS FOR BETTER LIVING
THROUGH CHEMISTRY

Watch "Du Pont Theater" on Television

Salem refreshes your taste

A new idea in smoking...all-new

Salem

Think of a Spring breeze blowing over fresh, green grass and you'll have a good idea how refreshing all-new Salem Cigarettes taste. The freshest taste in cigarettes flows through Salem's pure white filler. Rich tobacco taste with new surprise softness...menthol-fresh comfort. Try Salem—you'll love 'em.

Salem refreshes your taste

menthol fresh
rich tobacco taste
most modern filter