Van Heusen asks:

**WHICH MAJOR IS SAGER?**

Here's how students in different majors describe Van Heusen:

**Biology Major**: Van Heusen will survive, because it fits.  
**Psychology Major**: Van Heusen is well-adapted to me.  
**Physics Major**: Van Heusen is very cool.  
**Economics Major**: Nobody can compete with Van Heusen.  
**English Major**: Oh, yes, that too, solid freelance would always wear Van Heusen.  
**History Major**: Van Heusen is great for dates.  
**Archaeology Major**: Dig Van Heusen! Makes you look cool.  
**Yes, friend, from N.Y.U. to the College of the Faculties, there's a common agreement: Van Heusen has a knowing way with men's wear. In shirts, pajamas, sport shirts, shorts, ties and handkerchiefs, Van Heusen advances your appeal with classical, comfortable good looks. Look for Van Heusen. In fact, demand Van Heusen. And, mind you, buy it.

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