These Men Head Growing School Of Industrial Management

Dean Brooks "Man Behind The School" From Start
Quit Vice-Presidency Of Sears To Take Over Here

Dean Brooks looks the part. Striding back and forth behind his desk, puffing on a cigar, pointing to a raft of large and multi-colored graphs, E. P. Brooks looks "big business". Here is the Dean of the Institute's newest school, the School of Industrial Management which, from the start has been his "baby".

It is ironic, but fitting, that a member of the first class to graduate from what is now Course XV should be chosen for the task of building this school. Edward Brooks was in the Class of '27. From Tech, Ed headed for France as lieutenant with the First Engineering, and here he stayed for two years.

Once home from the war, he started on the upward trail in big business, and in the eighteen years after 1919 he went from American Cotton Oil to Montgomery Ward to Sears and Roebuck. By 1941 he was a director in charge of factories.

It was here that MIT found him in 1951, when he was offered the position which he now holds. "I've always been devoted to MIT," he relates, "and although I could make a handsomely more money at Sears, I saw here a real challenge. So, my wife and I talked it over, and we decided to take over the job."

Dean Brooks' qualifications were probably best recalled by Dr. Kilian when he said, "He is thoroughly familiar with educational philosophy... his experience in management qualifies him... to organize the new school."

Still puffing on his cigar, he explained the school's present situation, "It took a little longer to get going than we expected. I wanted a high quality staff---and that's what I got. Now we're rolling. Every year we get more applications for the grad school; right now we can take only one-third."

MIT's School of Industrial Management is a necessity; it is becoming famous throughout the country as a new concept of education. But the credit can go to only one person; to the heavy-set, white-haired Dean who has nursed it from its birth. Dean Brooks' "baby" is growing up; but never away from the highly critical eyes of a proud and deserving father.

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