WRINKLE?

Never!

VAN HEUSEN®
Century Oxford Shirt

with the new soft button-down collar that won't wrinkle ever!

If you thought the classic oxford button-down could never be improved, this may shake you. Van Heusen (and only Van Heusen) now makes one that you can wear to classes, to afternoon sports events (if you're so inclined) and to tonight's dance. It will still look fresh, even if you don't.

It's a fine, soft, specially woven oxford cloth that will outlast a "100% cotton" personality any day. And remember—at the Commodore you can always find a soft oxford in our hotel shop. $5.00


to Monday night ill 18:30 p.m.

Enjoy a Wonderful Weekend in New York City at these Bargain Rates

The Commodore Weekend Plan
In De Luxe Modern Outside Room with Bath and Delicious Breakfast for only

$4.25 per person per night for a party of Two in Private Room

$5.50 per person per night for a party of Two in Private Room

Bring your Family or Friends and Save! Save! Save! Imagine staying at one of New York's finest hotels for as little as $4.50 per person evening rates include an attractive delicious breakfast served at various commodore famous restaurants. All taxes are included, too.

For reservations see your Travel Agent, or write to the Commodore, 42nd Street at Lexington Ave, New York City.

Hotel Commodore
Reservation Desk EPP, 42nd Street at Lexington Ave, New York City

1. SUPERIOR TASTE
So good to your taste because of L&M's superior tobacco. Richer, tastier—especially selected for filter smoking. For the flavor you want, here's the filter you need.

2. SUPERIOR FILTER
So quick on the draw! Yes, the flavor comes clean—through L&M's all white Miracle Tip. Pure white inside, pure white outside for cleaner, better smoking.

So Good to your TASTE
So Quick on the DRAW!