Obviously, he makes the grade

We don't mean just at exam time, either. The comfort-conscious guy can tell at a glance that these smart Arrow gingham shirts are the light-weights that make warm weather a "breeze." The medium-spread collar and fresh patterns are just right, alone or with a casual jacket. Arrow gingham, in a variety of fine patterns are only $5.95.


captive girl cheats death

or grin and beat it

Once upon a time, there were three bears. No, not the Chicago Bears—just plain old everyday bears: Freddie, Eddie and Teddy. (These were hermit-type bears whose hut was so far back, they hadn't even gotten word of golden Budweiser!) One day while they were out, a chick named Marilyn comes strutting down the path with some barbecue and Budweiser for Grandma. She spots the bears' hut and decides to take five ... when hoity-toity, here comes the trio. It looks like Marilyn's going to play a one-night stand as a bear dinner, when she pulls a swifty and pours cold Budweiser for all hands. Now, Eddie, Freddie and Teddy aren't polar bears ... but they're cool, Dad. They latch onto the Bud and send Marilyn on her way.

Budweiser
KING OF BEERS

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