WMIT Will Change Call Sign To WBTS Friday At Midnight

WMIT has announced that, effective February 25, 21, it will undergo a change of call letters to WBTS, which can be heard by tuning to Channel 90 on WGBH. This move is in keeping with the presence of an FM station in several cities with the same call letters—WMIT. This station derives its name from Mount Mitchell, on which it is located.

Recently, the Federal Communications Commission has taken an increased interest in college radio stations and experts have said that even small stations with seemingly negligible opposition to radio regulations, may be faced with the potential loss of many or all of their licenses. In this climate, there can be no duplications and since the North Carolina radio station registered with the FCC 20 years ago they have priority. Consequently, WMIT/FM revenue that they are one of the more powerful FM stations in the area and would not consider relinquishing their call letters without a fight.

WMIT's change to WBTS (which stands for the Tech) will be accompanied by an increase in the station's programming budget, and more research on the radio's audience. The WGBH network, which serves as a role model for college radio stations, will contribute much of the station's programming budget.

The change from WMIT to WBTS will take place during the broadcasting of Saturday Night Owl of February 25th. Alun Davies '56, Station Manager, ventured the policy of programs designed to appeal to the general audience regardless of call letters. The old format, which included various activities and career opportunities, will carry over with programs of interest.

TCA Will Sponsor March Blood Drive

Beginning March 6, and extending for three days, the Kinetic blood drive will get under way. This campaign is sponsored through the cooperation of the Red Cross and the Technology Christian Association. Donations can be made by anyone over the age of 18. Ferrero less than 21 years of age must obtain the consent of their parents. The TCA is more than willing to lend assistance to any request.

This blood drive, like others in the past, will be of special interest to the Institute and the people of the area. While the blood drive is planned as a week's event, the Institute and all other interested parties are not under any respect.

The cost of blood that is drawn will be held to a minimum, and the blood drive will not cost the Institute anything in its entirety. The Institute is committed to the planning, coordination, and execution of this blood drive.

Etchings By Four Tech Graduates Now On Display In Hayden Library

Eighty etchings by four of the Institute are being shown in an exhibition which opened in the gallery of the Hayden Library, Saturday, and will remain through February 25th. The drawing is the work of the masters of American etchers, who died within the past two years. George C. Wall, who died in Brooklyn fifteen years ago,

The influence of their training is evident in the artists' interests and subject matter of each other, but not obviously evident in the work of WGBH. The entire collection of WGBH's works in this exhibition is concerned with sailing vessels. A strong architectural quality stands out among the etchings of the other three artists.

The exhibition is sponsored by the Hayden Library and is open to the public free of charge.