Dave McGinnis asks:

Does Du Pont Have Summer Jobs for College Students?

Ivar Lundgaard answers:

Yes, Dave, the Du Pont Company regularly employs students of science and engineering in its Summer Technical Training Program. The chief purpose is to provide good technical training under industrial conditions. And we learn about the students while they learn about us.

Students selected for the program after campus interviews include candidates for the B.S., M.S., and Ph.D. degrees. Assignments are related to their academic interests. Last summer 270 students from 85 institutions participated in the program. In this way, ties are often established which can lead to permanent employment after graduation.

In addition, many other students are hired directly by individual Company units to help out during vacation periods of our regular employees. For this "vacation relief work," assignments are likely to be varied, but these students also gain valuable insights into industrial practices, and many acquire experience related to their fields of study.

Altogether, about 750 college students, from both technical and nontechnical fields and at all levels of training, obtained experience with us during the summer of 1955. So you can readily see, Dave, that the Du Pont Company attaches a lot of importance to summer jobs for college students.

When classes are through
And your girl's close to you
Here's a good thing to do—have a CAMEL!

-Man, that's pure pleasure!

It's a psychological fact: Pleasure helps your disposition. If you're a smoker, remember—more people get more pure pleasure from Camel than from any other cigarette! No other cigarettes are so rich-tasting, yet so mild!