One of the most important of these businesses is the Technical Products Department that makes broadcasting and communications equipment and semiconductor devices. The department is expected to reach the $140 million mark in the next ten years, the Technical Products Department is responsible for managing the finances of this $10 million business is Robert H. Platt. Platt's work is important and responsible. In the next ten years, the Technical Products Department is expected to reach the $100 million mark — more than doubling its present size. This is a big job. And it requires people to keep tabs on everything from taxes, cost, and general accounting to payrolls, budgets and measurements, credits and collections, and internal auditing.

25,000 College Graduates at General Electric Experience gained in the Business Training Course and as a traveling auditor gave Platt a variety of financial experience. Like each of our 25,000 college graduate employees, he was given the chance to grow and realize his full potential. For General Electric has always believed this: When fresh young minds are given the freedom to make progress, everybody benefits — the individual, the company, the country.