You'll find a world of new fun at the wheel of a new Chevrolet—and the exciting discoveries you make can help you win one! Driving a beautiful new Chevrolet is rewarding in its own right, but think about the added excitement of winning a $1,000 U.S. Savings Bond! Come in soon. Pick up your entry blank and get the complete details. You'll discover new fun whether you drive Chevrolet's new 162-horsepower V8" or one of the two new 6's. (All with the only three great transmissions-automatic Powerglide, new Overdrive (extra-cost options) and Synchromesh.)

**See it—Drive it—WIN IT!**

**MIRACLE MILE CONTEST**

102 New Chevrolets plus $1,000 U.S. Savings Bonds Given Away

It's easy! It's fun! A demonstration drive can give you clues to help you win! There's no cost—nothing to buy. Come in for entry blank and complete details.

**COMPLETE and OFFICIAL figures show that again in 1954—for the 19th straight year—MORE PEOPLE BOUGHT CHEVROLETS THAN ANY OTHER CAR!**

See Your Chevrolet Dealer