It's highway robbery!

For sheer fun out on the road, Chevrolet's stealing the thunder from the high-priced cars!

Up to this year, maybe there were reasons for wanting one of the higher-priced cars. If you demanded something really special in the way of driving fun, you simply had to pay a premium to get it.

Not any more! The Metricom Chevrolet has changed all that. Who could wish for more excitement than the new 162-h.p. "Turbo-Fire V8" delivery? (For those who do, 180-h.p. is optional at extra cost in all V8 models.) Chevrolet also offers the two highest powered sixes in its field.

Why? Come in and see how the Motoramic Chevrolet is stealing the thunder from the high-priced cars!