How To Have That Vital Vigor During Exams

With final examinations coming up and the near termination of the present quarter, it is necessary to realize the importance of proper perspective under Professor Liepmann's baton, with the Choral Society performing in the stirring strains of Mozart, and in the Mass and in the Recordare Exquisite.

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General Electric

What young people are doing at General Electric

Young manufacturing expert pioneers in automation at General Electric

In 1964, our greatest shortage may be working people. This country's demand for electrical goods will be 100% greater than it is today. But there will be only 11% more workers. How can production per man be increased enough to close the gap? For one answer, 31-year old E. H. Alpach, Manager of Manufacturing Development at G.E., is exploring automation.

Automation: Continuous Automatic Production

Automation is a way of manufacturing on the continuous-flow concept. Products will be made, inspected, assembled, and packaged by a series of integrated machines. As automation evolves toward greater automation, more workers will become skilled machine specialists or maintenance experts able to control complete systems.

Phil Alpach and the men under him now draft layouts for automatic systems, tackle control complete systems.

23,000 College Graduates at G.E.

This is a big and important job. Alpach was readied for it in a careful, step-by-step program of development. Like Alpach, each of G.E.'s 23,000 college-graduate employees is given his chance to grow, to find the work he does best, and to realize his full potential. For General Electric has long believed this: When fresh young minds are given freedom to develop, to find the work they do best, and to realize their full potential.

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