The Tech
TUESDAY, NOVEMBER 9, 1954

the blue and green freshman
(and the pancakes)

"He's cute," said one coed to another.
"Um, him, but he's crazy," replied Coed Two.

"Crazy boy," asked the first.

"Well, for one thing, look how he drones. He has a whole vade-mecum of those perfectly running Van Heusen Vanish shirts ... you know the beautiful colored ones with the wonderful collar style, those short and button-downs and spreads and everything!"

"He must be loaded," commented No. 1. "He's real rich!"

"Silly. You don't have to be rich to own Van Heusen Shirts. They may look like custom shirts, but they only cost $1.95."

"So what's so crazy?"

"Look at him," replied No. 2. "He's got on that lovely green Vanish with a tie suit."

"I don't care. He's cute."

"But he could wear almost any of his others ... the plaid, the yellow, the blue, or even the vintage. It's only because he's rich."

Shortly thereafter, our No. 1 girl met the freshman in question at the drug store. With something tart, she said: "My girl friend thinks you're nuts."

"Does your room-mate?"

"Oh yes!" replied the first. "He's cute.
"He could look cool almost any of his others ... the plaid, the yellow, the blue, or even the vintage. It's only because he's rich."

"Just because I like pancakes."

"I see pancakes," she answered.

"You do? Well, get over to the fraternity house. I've got to weld of two."

"You're cute," she said.

MORAL: Women are nuts.

Halley Roller Joining Rank of DOODLES

Garth Saager
Western Illinois State College

Little Boy Taking Date on Escalator Run

Elaine Moe Robinson
Brooklyn College

APACHIE HOUSING DEVELOPMENT
James D. Merritt
University of New Hampshire

What makes a Lucky taste better?

"IT" TOASTED to taste better!

What cigarette do college students go for? According to the latest, biggest coast-to-coast survey, students prefer Luckies to all other brands. And once again, the No. 1 reason is better taste. Of course Luckies taste better. First of all, Lucky Strike means fine tobacco. Then, that tobacco is carefully blended to give it a unique taste—"IT" Toasted. And green X... you know the beautiful colored ones... with the wonderful collar style, those short and button-downs and spreads and everything!"

"Why?"

"Just because I like pancakes."

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