E.R.L. TROY, N. Y.—In Ken
Knolby's column. "The College Line," he
appears a little item entitled "History
of a Joke." We think it is quite
accurate. Especially note the refer-
ence to Voo Doo (Faugh!!!),
Ripe: A freshmen thinks it up
and blurts gloriously, awakening
two seniors in the back
age: Five minutes: the freshmen
tells it to the seniors who yawn and
awaken. "Yeah, it's funny, but we
heard it already."
Age: one day: seniors turn it into
college humor
(joke is reprint-
certified)
Age: five minutes: the freshman
reads it to the seniors who yawn
and chortle gleefully, awakening
ence to Voo Doo (Faugh!!!).
accurate. Especially note the refer-
ence to Voo Doo (Faugh!!!).
Age: ten years: Seniors turn it into
college humor.
Age: twenty years: Joke is print-
ed "in" Reader's Digest
Age: approximately 100 years:
Professors start telling it in class
(Voo Doo prints it again).
Age: three years: Joke is reprint-
ed in Reader's Digest (always knew
it was done than Voo Doo prints it again).
Age: twenty years: Joke is print-
ed to Bruder's Digest (always knew
they were close) when Voo Doo
prints it again (this is in addition
to the cyclic repetition every two or
three years).
Age: approximately 100 years:
Professors start telling it in class
(Voo Doo prints it again).
University of Rhode Island, Kings-
ington, R. I.—Here is an article re-
printed from The Holland of West-
minter College via The Phoenix:
"Everybody hooahs once in a while. You
don't have to be stupid to emit
a social error (although it helps).
The important thing, though, is to
be prepared. Know what to do.
Test your social knowledge. Ask
yourself what would you do if
you were eating at a banquet and,
when taking the service from your
neighbor, your cufflink keepsplan into
her coffee.
I would like to illustrate some
trying social situations and their
outcomes. Maybe you can pick up
a tip or two. It can happen to you.
For instance, what would you do if
(Continued on page 5)
SUCCESS STORY: Camel—America's most
popular cigarette...by far!
SUCCESS STORY FOR TWO...and how it started
Joanne Dru started her career as a
model of teen-age clothes. But it was
her seven-year study of dancing that
put her in a Broadway musical...which led to film stardom in Hollywood.
There she met John Ireland, co-ma-
clusion swimmer, amateur actor, stock
player, Broadway star—over a brilliant
direction. Today you'll see them in upsurging new screen hits.
"We made the discovery together
that Camels are truly mild
—with a good, rich flavor other
brands just don't have! You
try Camels—you'll agree!"
Joanne Dru and John Ireland
lovingly Hollywood star and her husban--coordinating team.

Make the 30-Day Camel
Mildness Test. Smoke only
Camels for 30 days and
CAMELS
for more sure pleasure
Smoke

SUCCESS STORY:
Camels—America's most
popular cigarette...by far!

We made the discovery together
that Camels are truly mild
—with a good, rich flavor other
brands just don't have! You
try Camels—you'll agree!"