Coeds "Rush" College Men in Arrow White Shirts

Smartly Styles, Smoother "Lines"
Attract Gals

Ouring Clubber Finds Way Home By Sniffing Ozone

By Richard Bloomstein
I write this story as I wait with a friend for the M.I.T. Outing Club bicycle trip to return. Two weeks ago all this reporter knew about the Outing Club was that it had a sign-up booth in building ten. After tagging along on two, thrill-packed trips, I am considering becoming a member.

For a canvassing last week the club got me a cute bowman from Simmons. I really went overboard for her, she got soaked too. Undoubtedly by my unanny knack of tipping over canoes, I signed up for a bicycle trip to the Blue Hills. The trip started out from building

Shelby Hall '68, one of the leaders of the Outing Club biscuit team, photographs a fog of the genie as they take a break for some quick snacks.

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IT'S ALL A MATTER OF TASTE

A man who smokes a lucky Strike is really in the ball. So round, so firm, so full-packed. The cigarette for all.

Bob Vickers, Jr. University of Missouri

When you come right down to it, you smoke for one simple reason—enjoyment. And smoking enjoyment is all a matter of taste. Yes, taste is what counts in a cigarette. And Lucky strikes taste better. The facts explain why Lucky strikes taste better. First, the D.S.M.F.T.—Lucky Strike means fine tobacco—light, mild, good-tasting tobacco. Second, Lucky strikes actually made better to taste better. Always round, firm, fully packed to draw freely and smoke evenly.

So, for the enjoyment you get from better taste, and only from better taste, Be Happy—Go Lucky. Get a pack or a carton of better-tasting Luckies today.

Where's your jingle?
It's easier than you think to make $15 by writing a Lucky Strikes jingle like those you see in this ad. You, we need jingles—and we pay $5 for every one we use! So send in as many as you like to: Happy Go Lucky, P. O. Box 67, New York 48, N. Y.

18 at 11:30 Easter morning. I turned out to be one of those two trips is which there was an access of tune. After Blue Hart and Carrie Steele, the leaders of the expedition, fixed a flat in the Redcliffe Quad (we took the house route), I began to show my outdoor versatility, proving that I am bicycle as poorly as I can public a canoe.

The trip was very pleasant even though, in my feeble condition, I found the hills too long up and too short down.

After a leisurely repast and a bit of smoked eluding by the more energetic, we headed home by another route. It did not take this reporter long to get himself and his friend lost.

By sniffing the air, we located Tech without trouble and have been waiting an hour for the expedition to return. If anyone sees a scatter of cyclists in the Big Hill region looking for The Tech reporter, tell them he has returned, a little worse for wear, but minus his study room paler.

Promotions

(Continued from page 1)

of Wellesley, department of humani-
tion; Thomas V. Atwater, Jr., of Cam-
bridge, Edward H. Bowning of Welles-
ley, and Albert H. Rubenfels of Bos-
ton, all of the school of industrial management; Thomas P. Goodsell and Alan H. Sterneck of Cambridge, both of the department of mechanical engineering; Richard J. Charles of Cambridge, department of metallurgical engineering; and George W. Clark of Allston and Jack W. Beaumagen of Ashland, both of the department of physics.

New Instructors

Members of the staff advanced to the rank of instructor include Edward Arthurs of Boston, W. Howard Carr of Cambridge, Malcolm J. Root of Boston, Robert E. P. Hall of Cambridge, all of the department of electrical engineering; Thomas F. Oates and John H. Stewart of Boston, both of the school of industrial management; Donald E. Lang of Boston, Fred G. Bruner of Belmont, and Noel J. Crooks and John K. E. Kier, Jr., and Gustave Solomon of Cambridge, all of the department of mathematics; and Wilfred L. Freepneke of Medford, department of metallurgy.

New appointments include Robert P. Lambert, visiting assistant professor in the department of electrical engineering; Gordon MacDonald, assistant professor in the department of geophysical engineering; Joseph D. Neveringham, assistant professor in the department of humanities; and Robert L. Hamman, instructor in the school of industrial management.

HOUSE FOR SALE

Burlington, Cheshire Country Club, Wayland, 1. Two family well built house, 5 rooms, includes 1 bedrm, 1 bathroom, 1 living room, 1 kitchen, 1 dining room, 1 enclosed porch, 4 bedrooms, 1 bath, 2 living rooms, 2 bathrooms, 1 kitchen, 1 dining room, 1 enclosed porch. Call after Friday, Saturday, Sunday. Off 9:00 6:30-8:30.

FOR SALE


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works of Beethoven, Fauré, Bash and Bach

APRIL 14, AT 8:30 P.M.
works of Padeb, Lach, Birrisky and Beethoven

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