Chesterfield is Best for YOU!

"THEY SATISFY—AND HOW... in school and out, I've been a Chesterfield smoker for 5 years," says John B. Boyce, financial analyst. "They've got what it takes to give me what I want in a cigarette."

John B. Boyce
COLUMBIA UNIV. '50

CONTAINS TOBACCOS OF BETTER QUALITY AND HIGHER PRICE THAN ANY OTHER KING-SIZE CIGARETTE

- And First to Present this Scientific Evidence on Effects of Smoking

A MEDICAL SPECIALIST is making regular bi-monthly examinations of a group of people from various walks of life. 45 percent of this group have smoked Chesterfield for an average of over ten years.

After eight months, the medical specialist reports that he observed... no adverse effects on the nose, throat and sinuses of the group from smoking Chesterfield.

CHESTERFIELD—FIRST and only premium quality cigarette available in both regular and king-size.

During Your Midyear Holiday

MAKE IT A WEEKEND
IN NEW YORK

SPECIAL LOW STUDENT RATES
THURSDAY THROUGH SUNDAY
$4.50 per person per day... three in a room
$5.50 per person per day... two in a room
$6.50 per person per day... one in a room

Attractive rooms—all with shower and bath

ROOSEVELT
MADISON AVENUE AT 45TH STREET
Frank G. Wangeman, General Manager
A HILTON HOTEL

WATCH FOR IT!
LITERARY SUPPLEMENT
SOON!

FRIDAY, JANUARY 9, 1953